

Lycoming County Library System
Strategic Plan
2010-2012

Vision Statement

The Lycoming County Library System for the next three years will realize a cooperative system wide marketing plan focused on engaging residents as users of and advocates for county libraries.

Strategic Goals and Identified Action Steps

The following were identified by the Lycoming County Library System Board as strategic goals, action steps and timeline for the 2010-2013 Strategic Plan:

Goal #1 Build administrative capacity of the system.

Action Step #1 Hire a full time System Administrator	Timeline: January 1, 2011
Action Step #2 Renew System Agreement	Timeline: 1 st year
Action Step #3 Create Standardized Policies	Timeline: 1 st year
Action Step#4 Advocate for sufficient local and state support	Timeline: 1 st year/ongoing

Goal #2 Provide better service for the end user by identifying community needs.

Action Step #1 Investigate the expansion of IT staff	Timeline: 2 nd year
Action Step #2 Market services that meet community needs	Timeline: Ongoing
Action Step #3 Investigate expansion of outreach	Timeline: start yr. 1
Action Step#4 Explore cost savings through emerging technologies and cooperative buying	Timeline: start yr. 1

Goal #3 Position libraries as the “go-to” places for preschool services and programs.

Action Step #1 Evaluate current preschool services and programs	Timeline: year 1
Action Step #2 Create a vision	Timeline: year 1

Action Step #3 Investigate acquiring County
Children's Librarian

Timeline: 2nd year

Action Step #4 Coordinate programs for Early Literacy

Timeline: 2nd year/ongoing

Action Step #5 Train member library staff to
deliver quality preschool and
early literacy programs

Timeline: 2nd year/ongoing

**Goal #4 Create a high quality user experience & Goal #5 Expand and adapt library
services to meet diverse and growing community needs**

Actualized in goals 1-3.