

## eBranch Use - May 1 to May 31 '09

### eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
<b>May</b>	<b>8,813</b>	<b>18,153</b>	<b>2.05</b>	<b>97,484</b>	<b>5.37</b>
April	8,478	17,809	2.1	101,372	5.69
March	8,264	16,998	2.05	106,706	6.27
February	7,173	14,957	2.08	97,541	6.52
January	6,277	13,794	2.19	95,567	6.92

### Definitions:

**Unique visitors:** total individual computers that visited the eBranch. An eBranch user(s) computer is recorded only once per month as a unique visitor.

**Total number of visits:** Exact number of visits made to the eBranch. The best indicator of the amount of visits to the eBranch.

**Number of visits:** Number of visits made to the eBranch by each visitor.

**Total number of pages viewed:** The exact number of web pages viewed.

**Average # of pages per visit:** The average number of pages viewed per each visit.

### eCard registration by Library - May - (previous month)

James V. Brown Library: 1,546 - (1,483)	Muncy Public Library: 78 - (74)
Hughesville Area Public Library: 98 - (91)	W.B. Konkle Memorial: 71 - (65)
Jersey Shore Public Library: 108 - (105)	Bookmobile: 10 - (10)
Montgomery Area Public Library: 43 - (42)	Links: 16 - (17)

### Total eCard registrations

January = 1,617	February = 1,730	March = 1,810
April = 1,887	<b>May = 1,970</b>	June
July	August	September
October	November	December

### EBSCO A-Z Magazine Finder - Total Searches by Month

January = 1,522	February = 1,240	March = 1,654
April = 1,313	<b>May = 1,176</b>	June
July	August	September
October	November	December

### Top 10 Magazines Searched by Title

- |                          |                            |
|--------------------------|----------------------------|
| 1. Rolling Stone         | 6. "Time" for Kids         |
| 2. Smithsonian           | 7. Today's Christian Woman |
| 3. Organic Gardening     | 8. Real Simple             |
| 4. The New Yorker        | 9. Mother Jones            |
| 5. The Mother Earth News | 10. Scientific American    |

## EBSCOhost – Total Searches by month

\*highest use \*\* lowest use

<b>Biggest increases</b>	<b>May</b>	<b>April</b>	<b>March</b>
Automobile Repair Reference Center	183**	177	265
Book Collection: Nonfiction	1,572	2,026*	1,747*
Business Source Premier	619	1,395	1,308
Consumer Health Complete	<b>1,012</b>	181	129
EBSCO Animals	613	1,366	1,197
ERIC	595	1,178	1,021
Funk & Wagnall's Encyclopedia	751	1,652	1,558
GreenFile	573	1,316	1,171
Health Source – Consumer Edition	664	1,350	1,205
Health Source - Nursing/Academic	611	1,044	914
History Reference Center	903	1,682	1,639
Lexi-PALS Drug Guide	252	371	265
Library,Information Science & Technology Abstracts	566	1,016	566
MAS Ultra:School Edition	812	1,725	1,625
MasterFILE Premier	<b>5,248*</b>	1,941	1,652
Middle Search Plus	1,848	1,686	1,606
Newspaper Source	868	1,797	1,636
NoveList K-8	210	101**	69**
NoveList	<b>1,057</b>	185	83
Primary Search	613	1,347	1,194
Professional Development Collection	597	1,260	1,086
Regional Business News	600	1,257	1,128
Teacher Reference Center	578	1,287	1,079
<b>Total</b>	<b>21,375</b>	27,394	24,211

**Note:** EBSCO changed their statistics gathering methods beginning **May 1 '09** to better reflect resources actually searched not just included in a search.

### Total EBSCO Database Searches

January = 25,073	February = 19,714	March = 24,211
April = 27,394	<b>May = 21,375</b>	June
July	August	September
October	November	December

### Total EBSCO Sessions – number of users sessions/average number of searches per sessions

January =	February =	March =
April =	<b>May = 9,034 / 2.36</b>	June
July	August	September
October	November	December

### Heritage Quest Searches

January = 4,173	February = 3,531	March = 2,986
April = 2,740	<b>May = 3,089</b>	June
July	August	September
October	November	December

**NCLD** total Heritage Quest searches **April '09 = 9,656** Last month = 9,708

### Learning Express Library (Courses/Test prep online sessions)

January = 143	February = 271	March = 211
April = 184	<b>May = 535</b>	June
July	August	September
October	November	December

**NCLD** total Learning Express Library use **May '09 = 1,666** Last month = 1,465

### Overdrive audio & ebooks checkouts by LCLS Library - May (last month)

James V. Brown Library: 430 (451)	Muncy Public Library: 24 (19)
Hughesville Area Public Library: 17 (13)	W.B. Konkle Memorial: 5 (7)
Jersey Shore Public Library: 19 (19)	
Montgomery Area Public Library: 7 (0)	

### Overdrive total checkouts audio and eBooks - LCLS

January = 499	February = 482	March = 544
April = 479	<b>May = 502</b>	June
July	August	September
October	November	December

**NCLD** total Overdrive downloads **May '09 = 1,063** Last month = 971

Complete stats by library at: <http://www.nclid2.org/overdriveinfo.html>

### Read the Books

Month	Home	Schools	Books	Browse	Totals
<b>May</b>	<b>68</b>	<b>160</b>	<b>60</b>	<b>172</b>	<b>460</b>
April	54	256	111	139	560
March	108	468	97	131	804
February	193	322	162	199	876
January	322	501	136	245	1,204

#### Definitions:

**Home:** Number of visits received from the link on the eBranch website.

**Schools:** Number of visits the School Reading List feature received.

**Books:** Number of individual books viewed.

**Browse:** Number of pages browsed.

**Totals:** Total of Home + Schools + Books + Browse.

### Tumblebooks Library views

January = 486	February = 170	March = 542
April = 454	<b>May = 410</b>	June
July	August	September
October	November	December

### TumbleTalkingBooks Full Book views

January =94	February =97	March =1
April =6	<b>May =33</b>	June
July	August	September
October	November	December

### TumbleReadables Full Book views

January =33	February =8	March = 49
April =20	<b>May =2</b>	June
July	August	September
October	November	December

### Virtual World War II Memorial - unique photo views (note procedure used to record use upgraded March '09 to reflect more accurate stats)

January =2,628	February =3,172	March = 913
April= 96	<b>May = 1,758</b>	June
July	August	September
October	November	December

### Library Elf Reminder Service '09

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