

eBranch Use - March 1 to March 31 2010

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	9,655	20,190	2.09	88,009	4.35
February	8,552	18,110	2.11	76,246	4.21
March	9,951	21,361	2.14	89,133	4.17
April					
May					
June					

Definitions:

Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Is the best indicator of the amount of visits.

Number of visits: Number of visits made by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

eCard registration by Library - March (previous month in parenthesis)

James V. Brown Library: 2,000 - (1,970)	Muncy Public Library: 114 - (111)
Hughesville Area Public Library: 143 - (140)	W.B. Konkle Memorial: 93 - (91)
Jersey Shore Public Library: 138 - (133)	Bookmobile: 10 - (10)
Montgomery Area Public Library: 52 - (50)	Links: 17 - (17)

Total eCard registrations

January=2,496	February=2,522	March=2,567
April=	May=	June=
July=	August=	September=
October=	November=	December=

A-Z Magazine Finder – Total Searches by Month

January=1,323	February=870	March=937
April=	May=	June=
July=	August=	September=
October=	November=	December=

Top 10 Magazines Searched by Title (number of searches)

- | | |
|-----------------------------|--------------------------|
| 1. PC Magazine (30) | 6. Psychology Today (26) |
| 2. Popular Science (30) | 7. Raritan (26) |
| 3. Scientific American (29) | 8. Photoworks (25) |
| 4. National Geographic (28) | 9. Prevention (25) |
| 5. Dirt Sports (26) | 10. Shape (25) |

Online Resource Searches

	February	March	April
ABI Inform – Trade and Industry		670	
Automobile Repair Reference Center	146	256	
Biography Reference Bank	385	1287	
Consumer Health Complete	927	1985	
Contemporary Authors	397	482	
GreenFile	507	905	
InfoTrac Newsstand	150	1280	
Library, Information Science & Technology Abstracts	512	996	
NoveList K-8	669	853	
NoveList	1,034	1145	
OmniFile Mega	776	1331	
OmniFile Select	804	1301	
Readers Guide Select	829	1639	
Science Full Text	645	991	
SIRS Discoverer	812	987	
Total	8,593	16,108	

Total Online Resource Searches by Month

January=26,160	February=8,593	March=16,108
April=	May=	June=
July=	August=	September=
October=	November=	December=

Learning Express Library (eBranch) - Courses/Test prep online sessions

January=299	February=230	March=243
April=	May=	June=
July=	August	September
October	November	December

NCLD total Learning Express Library sessions: March=803 February=786 January=951

Overdrive checkouts by LCLS Library – March (February in parenthesis)

James V. Brown Library: 617 (511)	Muncy Public Library: 34 (24)
Hughesville Area Public Library: 36 (35)	W.B. Konkle Memorial: 16 (2)
Jersey Shore Public Library: 22 (19)	
Montgomery Area Public Library: 3 (9)	

Overdrive total LCLS checkouts by Month

January=499	February=600	March=728
April=	May=	June=
July=	August	September
October	November	December

NCLD total Overdrive use: March=1,771 February=1,515 January=925

Read the Books

Month	Home	Schools	Books	Browse	Totals
January	39	88	32	90	272
February	34	32	14	103	199
March	35	71	125	112	377
April					
May					
June					

Definitions: **Home:** Number of visits received from the link on the eBranch website. **Schools:** Number of visits the School Reading List feature received. **Books:** Number of individual books viewed. **Browse:** Number of pages browsed. **Totals:** Total of Home + Schools + Books + Browse + Grades. Series.

Tumble Books Library views

January=748	February=496	March=465
April=	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Talking Books views

January=58	February=65	March=117
April=	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Readables views

January=113	February=44	March=221
April=	May=	June=
July=	August=	September=
October=	November=	December=

Virtual World War II Memorial - unique views

January =598	February =241	March = 877
April=	May=	June=
July=	August=	September=
October=	November=	December=

Library Elf Reminder Service 2010

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	518	389	13	43
February	529	397	13	45
March	545	412	13	46
April				
May				
June				

Library Elf Usage Charts

