

eBranch Use - March 1 to March 31 '09

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
March	8,264	16,998	2.05	106,706	6.27
February	7,173	14,957	2.08	97,541	6.52
January	6,277	13,794	2.19	95,567	6.92

Definitions:

Unique visitors: total individual computers that visited the eBranch. An eBranch user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Exact number of visits made to the eBranch. The best indicator of the amount of visits to the eBranch.

Number of visits: Number of visits made to the eBranch by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

eCard registration by Library - March - (previous month)

James V. Brown Library: 1,423 - (1,356)	Muncy Public Library: 70 - (69)
Hughesville Area Public Library: 89 - (88)	W.B. Konkle Memorial: 64 - (58)
Jersey Shore Public Library: 98 - (93)	Bookmobile: 10 - (10)
Montgomery Area Public Library: 39 - (39)	Links: 17 - (17)

Total eCard registrations

January = 1,617	February = 1,730	March = 1,810
April	May	June
July	August	September
October	November	December

EBSCO A-Z Magazine Finder - Total Searches by Month

January = 1,522	February = 1,240	March = 1,654
April	May	June
July	August	September
October	November	December

Top 10 Magazines Searched

- | | |
|-------------------------------------|-----------------------|
| 1. Sorts Illustrated | 9. Bicycling |
| 2. U.S. News & World Report | 10. Organic Gardening |
| 3. Real Simple | |
| 4. Natural Health & Vegetarian Life | |
| 5. The Mother Earth News | |
| 6. Money | |
| 7. Shape | |
| 8. Sports Illustrated Kids | |
| 9. Money | |

EBSCOhost – Total Searches by month

*highest use ** lowest use

	March	February	January
Automobile Repair Reference Center	265	213	194
Book Collection: Nonfiction	1,747*	1,453	1,497
Business Source Premier	1,308	1,001	1,241
Consumer Health Complete	129	99	94**
EBSCO Animals	1,197	994	1,193
ERIC	1,021	909	1,108
Funk & Wagnall’s Encyclopedia	1,558	1,358	1,407
GreenFile	1,171	903	1,103
Health Source – Consumer Edition	1,205	1,006	1,215
Health Source - Nursing/Academic	914	900	1,105
History Reference Center	1,639	1,521*	1,551*
Home Improvement Reference Center	Canceled	3**	205
Lexi-PALS Drug Guide	265	67	1,056
Library,Information Science & Technology Abstracts	566	78	1,100
MAS Ultra:School Edition	1,625	1,458	1,447
MasterFILE Premier	1,652	1,474	1,469
Middle Search Plus	1,606	1,455	1,498
Newspaper Source	1,636	1,507	1,518
NoveList K-8	69**	68	218
NoveList	83	70	254
Primary Search	1,194	979	1,209
Professional Development Collection	1,086	631	1,115
Regional Business News	1,128	919	1,118
Teacher Reference Center	1,079	599	1,086
Total	24,211	19,714	25,073

Total EBSCO Searches

January = 25,073	February = 19,714	March = 24,211
April	May	June
July	August	September
October	November	December

Heritage Quest Searches

January = 4,173	February = 3,531	March = 2,986
April	May	June
July	August	September
October	November	December

Learning Express Library (Courses/Test prep online sessions)

January = 143	February = 271	March = 211
April	May	June
July	August	September
October	November	December

NCLD total Learning Express Library use **March '09 = 1,229** Last month = 507

Overdrive audio & ebooks checkouts by LCLS Library – March (last month)

James V. Brown Library: 459 (415)	Muncy Public Library: 20 (26)
Hughesville Area Public Library: 31 (15)	W.B. Konkle Memorial: 6 (10)
Jersey Shore Public Library: 24 (12)	
Montgomery Area Public Library: 4 (4)	

Overdrive total checkouts – LCLS

January = 499	February = 482	March = 544
April	May	June
July	August	September
October	November	December

NCLD total Overdrive downloads **March '09 = 1,234** Last month = 971
 Complete stats by library at: <http://www.nclد2.org/overdriveinfo.html>

Read the Books

Month	Home	Schools	Books	Browse	Totals
March	108	468	97	131	829
February	193	322	162	199	902
January	322	501	136	245	1,223

Definitions:

Home: Number of visits received from the link on the eBranch website.

Schools: Number of visits the School Reading List feature received.

Books: Number of individual books viewed.

Browse: Number of pages browsed.

Totals: Total of Home + Schools + Books + Browse.

Tumblebooks views

January = 486	February = 170	March = 542
April	May	June
July	August	September
October	November	December

TumbleTalkingBooks Full Book views

January = 94	February = 97	March = 1
April	May	June
July	August	September
October	November	December

TumbleReadables Full Book views

January =33	February =8	March = 49
April	May	June
July	August	September
October	November	December '08=6

Virtual World War II Memorial views

January =2,628	February =3,172	March = 913
April	May	June
July	August	September
October	November	December

Library Elf Reminder Service

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