

eBranch Use - June 1 to June 30 '09

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
June	9,712	19,730	2.03	93,995	4.76
May	8,813	18,153	2.05	97,484	5.37
April	8,478	17,809	2.1	101,372	5.69
March	8,264	16,998	2.05	106,706	6.27
February	7,173	14,957	2.08	97,541	6.52
January	6,277	13,794	2.19	95,567	6.92

Definitions:

Unique visitors: total individual computers that visited the eBranch. An eBranch user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Exact number of visits made to the eBranch. The best indicator of the amount of visits to the eBranch.

Number of visits: Number of visits made to the eBranch by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

eCard registration by Library - May – (previous month)

James V. Brown Library: 1,601 - (1,546)	Muncy Public Library: 81 - (78)
Hughesville Area Public Library: 101 - (98)	W.B. Konkle Memorial: 73 - (73)
Jersey Shore Public Library: 112 - (108)	Bookmobile:10 - (10)
Montgomery Area Public Library: 43 - (43)	Links:16 - (16)

Total eCard registrations

January = 1,617	February = 1,730	March = 1,810
April=1,887	May =1,970	June = 2,037
July	August	September
October	November	December

EBSCO A-Z Magazine Finder – Total Searches by Month

January = 1,522	February = 1,240	March = 1,654
April = 1,313	May =1,176	June =1,027
July	August	September
October	November	December

Top 10 Magazines Searched by Title

- | | |
|------------------------|---------------------------------------|
| 1. Organic Gardening | 6. Guideposts |
| 2. Cosmopolitan | 7. Natural Health and Vegetarian Life |
| 3. People | 8. The Mother Earth News |
| 4. Real Simple | 9. Popular Science |
| 5. Running and FitNews | 10. Prevention |

EBSCOhost – Total Searches by month

*highest use ** lowest use

	June	May	April
Automobile Repair Reference Center	204	183**	177
Book Collection: Nonfiction	6,691*	1,572	2,026*
Business Source Premier	330	619	1,395
Consumer Health Complete	553	1,012	181
EBSCO Animals	296	613	1,366
ERIC	302	595	1,178
Funk & Wagnall's New World Encyclopedia	536	751	1,652
GreenFile	261	573	1,316
Health Source – Consumer Edition	281	664	1,350
Health Source - Nursing/Academic	245	611	1,044
History Reference Center	535	903	1,682
Lexi-PALS Drug Guide	231	252	371
Library,Information Science & Technology Abstracts	260	566	1,016
MAS Ultra:School Edition	560	812	1,725
MasterFILE Premier	5,426	5,248*	1,941
Middle Search Plus	577	1,848	1,686
Newspaper Source	690	868	1,797
NoveList K-8	655	210	101**
NoveList	922	1,057	185
Primary Search	304	613	1,347
Professional Development Collection	296	597	1,260
Regional Business News	296	600	1,257
Teacher Reference Center	253	578	1,287
Total	21,803	21,375	27,394

Total EBSCO Database Searches

January = 25,073	February = 19,714	March = 24,211
April = 27,394	May = 21,375	June = 21,803
July	August	September
October	November	December

Heritage Quest Searches

January = 4,173	February = 3,531	March = 2,986
April = 3,508	May = 3,089	June = 2,997
July	August	September
October	November	December

NCLD total Heritage Quest searches **June '09 = 9,373** Last month = 10,188

Learning Express Library (Courses/Test prep online sessions)

January = 143	February = 271	March = 211
April = 184	May = 535	June = 117
July	August	September
October	November	December

NCLD total Learning Express Library use **June '09 = 988** Last month = 1,663

Overdrive audio & ebooks checkouts by LCLS Library – May (last month)

James V. Brown Library: 495 (430)	Muncy Public Library: 11 (24)
Hughesville Area Public Library: 20 (17)	W.B. Konkle Memorial: 9 (5)
Jersey Shore Public Library: 21 (19)	
Montgomery Area Public Library: 11 (7)	

Overdrive total checkouts audio and eBooks – eBranch

January = 499	February = 482	March = 544
April = 479	May = 502	June = 567
July	August	September
October	November	December

NCLD total Overdrive downloads **June '09 = 1,175** Last month = 1,063
 Complete stats by library at: <http://www.nclد2.org/overdriveinfo.html>

Read the Books

Month	Home	Schools	Books	Browse	Totals
June	57	163	59	177	489
May	68	160	60	172	519
April	54	256	111	139	604
March	108	468	97	131	829
February	193	322	162	199	902
January	322	501	136	245	1,223

Definitions:

Home: Number of visits received from the link on the eBranch website.

Schools: Number of visits the School Reading List feature received.

Books: Number of individual books viewed.

Browse: Number of pages browsed.

Totals: Total of Home + Schools + Books + Browse + others.

Tumblebooks Library views

January = 486	February = 170	March = 542
April = 454	May = 410	June = 44
July	August	September
October	November	December

TumbleTalkingBooks Full Book views

January = 94	February = 97	March = 1
April = 6	May = 33	June = 11
July	August	September
October	November	December

TumbleReadables Full Book views

January =33	February =8	March = 49
April =20	May =2	June = 14
July	August	September
October	November	December

Virtual World War II Memorial - unique photo views (note procedure used to record use upgraded March '09 to reflect more accurate stats)

January =2,628	February =3,172	March = 913
April= 96	May = 1,758	June = 316
July	August	September
October	November	December

Library Elf Reminder Service '09

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