

eBranch Use - July 1 to July 31 '09

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
July	9,831	20,010	2.03	88,592	4.42
June	9,712	19,730	2.03	93,995	4.76
May	8,813	18,153	2.05	97,484	5.37
April	8,478	17,809	2.1	101,372	5.69
March	8,264	16,998	2.05	106,706	6.27
February	7,173	14,957	2.08	97,541	6.52
January	6,277	13,794	2.19	95,567	6.92

Definitions:

Unique visitors: total individual computers that visited the eBranch. An eBranch user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Exact number of visits made to the eBranch. The best indicator of the amount of visits to the eBranch.

Number of visits: Number of visits made to the eBranch by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

eCard registration by Library - July – (previous month in parenthesis)

James V. Brown Library: 1,657 - (1,601)	Muncy Public Library: 82 - (81)
Hughesville Area Public Library: 105 - (101)	W.B. Konkle Memorial: 76 - (73)
Jersey Shore Public Library: 118 - (112)	Bookmobile: 10 - (10)
Montgomery Area Public Library: 45 - (43)	Links: 16 - (16)

Total eCard registrations

January=1,617	February=1,730	March=1,810
April=1,887	May=1,970	June=2,037
July=2,109	August	September
October	November	December

EBSCO A-Z Magazine Finder – Total Searches by Month

January=1,522	February = 1,240	March=1,654
April=1,313	May=1,176	June=1,027
July=1,082	August	September
October	November	December

Top 10 Magazines Searched by Title

- | | |
|-----------------------|-----------------------|
| 1. Guideposts | 6. Ascent Magazine |
| 2. Sports Illustrated | 7. Christianity Today |
| 3. Good Housekeeping | 8. Christian Century |
| 4. Organic Gardening | 9. Flare |
| 5. Parenting | 10. Ignite Your Faith |

EBSCOhost – Total Searches by month

*highest use ** lowest use

	July	June	May
Automobile Repair Reference Center	235	204	183**
Book Collection: Nonfiction (canceled)	951	6,691*	1,572
Business Source Premier	1,008	330	619
Consumer Health Complete (canceled)	8**	553	1,012
EBSCO Animals	1,071	296	613
ERIC	960	302	595
Funk & Wagnall's New World Encyclopedia	1,076	536	751
GreenFile	951	261	573
Health Source – Consumer Edition	965	281	664
Health Source - Nursing/Academic	941	245	611
History Reference Center (canceled)	961	535	903
Lexi-PALS Drug Guide (canceled)	945	231	252
Library,Information Science & Technology Abstracts	952	260	566
MAS Ultra:School Edition	1,108	560	812
MasterFILE Premier	1,147*	5,426	5,248*
Middle Search Plus	1,102	577	1,848
Newspaper Source	1,115	690	868
NoveList K-8	725	655	210
NoveList	1,040	922	1,057
Primary Search	1,103	304	613
Professional Development Collection (canceled)	990	296	597
Regional Business News	1,001	296	600
Teacher Reference Center	1,059	253	578
Total	22,514	21,803	21,375

Total EBSCO Database Searches

January=25,073	February=19,714	March=24,211
April=27,394	May=21,375	June=21,803
July=22,514	August	September
October	November	December

Heritage Quest Searches (eBranch)

January=4,173	February=3,531	March=2,986
April=3,508	May=3,089	June=2,997
July=3,288	August	September
October	November	December

NCLD total Heritage Quest searches **July '09 =9,053** Last month = 9,373

Learning Express Library (eBranch) - - Courses/Test prep online sessions

January=143	February=271	March=211
April=184	May=535	June=117
July=57	August	September
October	November	December

NCLD total Learning Express Library use **July '09 =799** Last month = 988

Overdrive audio & ebooks checkouts by LCLS Library – July (last month in parenthesis)

James V. Brown Library: 499 (495)	Muncy Public Library: 15 (11)
Hughesville Area Public Library: 17 (20)	W.B. Konkle Memorial: 12 (9)
Jersey Shore Public Library: 14 (21)	
Montgomery Area Public Library: 0 (11)	

Overdrive total checkouts audio and eBooks – eBranch

January=499	February=482	March=544
April=479	May=502	June=567
July=557	August	September
October	November	December

NCLD total Overdrive downloads **July '09 = 1,189** Last month = 1,175
 Complete statistics by library at: <http://www.nclد2.org/overdriveinfo.html>

Read the Books

Month	Home	Schools	Books	Browse	Totals
July	28	31	46	119	240
June	57	163	59	177	489
May	68	160	60	172	519
April	54	256	111	139	604
March	108	468	97	131	829
February	193	322	162	199	902
January	322	501	136	245	1,223

Definitions:

Home: Number of visits received from the link on the eBranch website.

Schools: Number of visits the School Reading List feature received.

Books: Number of individual books viewed.

Browse: Number of pages browsed.

Totals: Total of Home + Schools + Books + Browse + others.

Tumblebooks Library views

January=486	February=170	March=542
April=454	May=410	June=44
July=450	August	September
October	November	December

TumbleTalkingBooks Full Book views

January=94	February=97	March=1
April=6	May=33	June=11
July=40	August	September
October	November	December

TumbleReadables Full Book views

January=33	February=8	March=49
April=20	May=2	June=14
July=3	August	September
October	November	December

Virtual World War II Memorial - unique photo views

(note procedure used to record use upgraded March '09 to reflect more accurate stats)

January =2,628	February =3,172	March = 913
April= 96	May = 1,758	June = 316
July=729	August	September
October	November	December

Library Elf Reminder Service '09

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