

eBranch Use - January 1 to January 31 '10

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	9,655	20,190	2.09	88,009	4.35
February					
March					
April					
May					
June					

Definitions:

Unique visitors: total individual computers that visited the eBranch. An eBranch user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Exact number of visits made to the eBranch. The best indicator of the amount of visits to the eBranch.

Number of visits: Number of visits made to the eBranch by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

eCard registration by Library - January – (previous month in parenthesis)

James V. Brown Library: 1,951 - (1,910)	Muncy Public Library: 110 - (104)
Hughesville Area Public Library: 137 - (134)	W.B. Konkle Memorial: 89 - (85)
Jersey Shore Public Library: 132 - (132)	Bookmobile: 10 - (10)
Montgomery Area Public Library: 50 - (48)	Links: 16 - (17)

Total eCard registrations

January=2,496	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

EBSCO A-Z Magazine Finder – Total Searches by Month

January=1,323	February =	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

Top 10 Magazines Searched by Title (number of searches)

- | | |
|---------------------------|-----------------------------|
| 1. Best Life (67) | 6. Consumer Reports (42) |
| 2. Red Book (66) | 7. Men's Fitness (42) |
| 3. Shape (56) | 8. National Geographic (42) |
| 4. Good Housekeeping (52) | 9. Real Simple (39) |
| 5. Time (49) | 10. Psychology Today (33) |

EBSCOhost – Total Searches by month

*highest use ** lowest use

	January	February	March
Automobile Repair Reference Center	183 **		
Business Source Premier	1,327		
ERIC	1,280		
Funk & Wagnall's New World Encyclopedia	1,568		
GreenFile	1,280		
Health Source – Consumer Edition	2,026		
Health Source - Nursing/Academic	1,321		
Image Collection	1,582		
Library, Information Science & Technology Abstracts	1,160		
MAS Ultra: School Edition	2,259		
MasterFILE Premier	1,685		
Middle Search Plus	1,636		
Newspaper Source	2,284 *		
NoveList K-8 Plus	960		
NoveList Plus	1,314		
Primary Search	1,564		
Regional Business News	1,306		
Teacher Reference Center	1,537		
Total	26,160		

Total EBSCO Database Searches

January=26,160	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

Learning Express Library (eBranch) - - Courses/Test prep online sessions

January=299	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December '09=149

NCLD total Learning Express Library use **January '10 =951** December '09 = 824

Overdrive audio & ebooks checkouts by LCLS Library – January (last month in parenthesis)

James V. Brown Library: 404 (495)	Muncy Public Library: 23 (19)
Hughesville Area Public Library: 21 (25)	W.B. Konkle Memorial: 6 (6)
Jersey Shore Public Library: 34 (15)	
Montgomery Area Public Library: 11 (7)	

Overdrive total checkouts audio and eBooks – eBranch

January=499	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

NCLD total Overdrive downloads **January '10=925** December '09=1,341.

Complete statistics by library at: <http://www.nclد2.org/overdriveinfo.html>

Read the Books

Month	Home	Schools	Books	Browse	Totals
January	39	88	32	90	272
February					
March					
April					
May					
June					

Definitions: **Home:** Number of visits received from the link on the eBranch website. **Schools:** Number of visits the School Reading List feature received. **Books:** Number of individual books viewed. **Browse:** Number of pages browsed. **Totals:** Total of Home + Schools + Books + Browse + Grades.Series.

Tumble Books Library views

January=748	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Talking Books views

January=58	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Readables views

January=113	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

Virtual World War II Memorial - unique views

January =598	February =	March =
April=	May=	June=
July=	August=	September=
October=	November=	December=

Library Elf Reminder Service '10

Month	Library Cards	Accounts	RSS Feeds	Text Message Users	
January	518	389	13	43	
February					
March					
April					
May					
June					

Library Elf Usage Charts

