

eBranch Use - January 1 to January 31 '09

eBranch User Visits – Door Count

Month '09	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
November	5,489	12,073	2.19	78,425	6.49
December	5,170	11,573	2.23	82,674	7.14
January	6,277	13,794	2.19	95,567	6.92

Definitions:

Unique visitors: total individuals that visited the eBranch. A record of each unique computer address is added to the server log & when it returns it's **NOT** recounted. An eBranch user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Exact number of visits made to the eBranch. This is our door count. The best indicator of the amount of people visiting the eBranch.

Number of visits: Number of visits made to the eBranch by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per visitor.

eCard registration by Library -January '09 – (previous month)

James V. Brown Library: 1,260 (1,176)	Muncy Public Library: 65 (58)
Hughesville Area Public Library: 84 (73)	W.B. Konkle Memorial: 56 (54)
Jersey Shore Public Library: 88 (79)	Bookmobile:10 (10)
Montgomery Area Public Library: 37 (34)	Links:17 (17)

eCard registrations totals by Month '09

January = 1,617	February	March
April	May	June
July	August	September
October	November '08=1,415	December '08=1,501

EBSCO A-Z Magazine Finder – Total Searches by Month

January = 1,522	February	March
April	May	June
July	August	September
October	November '08=1,050	December '08=1,489

Top 10 Magazines Searched (number of searches)

- | | |
|--------------------------------------|----------------------|
| 1. Money (84) | 6. Shape (59) |
| 2. Kiplinger's Personal Finance (80) | 7. Entrepreneur (57) |
| 3. Good Housekeeping (75) | 8. People (53) |
| 4. Sport's Illustrated (72) | 9. Cosmopolitan (51) |
| 5. Redbook (65) | 10. Newsweek (50) |

EBSCOhost – Total Searches by month

*highest use ** lowest use

	January	December	November
Automobile Repair Reference Center	194	150	242
Book Collection: Nonfiction	1,497	4,223	3,801
Business Source Premier	1,241	1,229	1,161
Consumer Health Complete	94**	53	38
EBSCO Animals	1,193	1,045	89
ERIC	1,108	1,072	998
Funk & Wagnall's Encyclopedia	1,407	3,125	2,825
GreenFile	1,103	218	104
Health Source – Consumer Edition	1,215	2,142	1,927
Health Source - Nursing/Academic	1,105	139	84
History Reference Center	1,551*	2,279	2,944
Home Improvement Reference Center	205	32	18
Lexi-PALS Drug Guide	1,056	NA	NA
Library,Information Science & Technology Abstracts	1,100	216	90
MAS Ultra:School Edition	1,447	2,171	1,992
MasterFILE Premier	1,469	1,129	1,106
Middle Search Plus	1,498	3,181	2,876
Newspaper Source	1,518	3,442	3,885
NoveList K-8	218	1,032	928
NoveList	254	1,071	936
Primary Search	1,209	2,121	1,915
Professional Development Collection	1,115	1,046	1,028
Regional Business News	1,118	1,188	1,099
Teacher Reference Center	1,086	205	86
Total	25,073	32,385	30,235

Total EBSCO Searches

January =25,073	February	March
April	May	June
July	August	September
October	November	December

Read the Books

Month	Home	School	Books	Browse	Totals
January	322	501	136	245	1,223
December '08	28	65	57	130	297

Definitions:

Home: Number of visits received from the link on the eBranch website.

Schools: Number of visits the School Reading List feature received.

Books: Number of individual books viewed.

Browse: Number of pages browsed.

Totals: Total of Home + Schools + Books + Browse.

Overdrive audio and ebooks checkouts by LCLS Library – January '09

James V. Brown Library: 404	Muncy Public Library: 23
Hughesville Area Public Library: 21	W.B. Konkle Memorial: 6
Jersey Shore Public Library: 34	
Montgomery Area Public Library: 11	

Overdrive total checkouts – LCLS

January =499	February	March
April	May	June
July	August	September
October	November '08= 417	December '08= 439

NCLD district total checkouts January '09 =927 (December '08 =837)

Tumblebooks views

January =486	February	March
April	May	June
July	August	September
October	November	December

TumbleTalkingBooks views

January =94	February	March
April	May	June
July	August	September
October	November	December '08 =29

TumbleReadables book views

January =33	February	March
April	May	June
July	August	September
October	November	December '08=6

Virtual World War II views

January =2,628	February	March
April	May	June
July	August	September
October	November '08=6,552	December '08= 1,060

Library Elf

Users	Total
Library cards	384
Accounts	267
RSS feeds	3
Text message users	23