

## eBranch Use - February 1 to February 28 2010

### eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	9,655	20,190	2.09	88,009	4.35
<b>February</b>	<b>8,552</b>	<b>18,110</b>	<b>2.11</b>	<b>76,246</b>	<b>4.21</b>
March					
April					
May					
June					

### Definitions:

**Unique visitors:** A user(s) computer is recorded only once per month as a unique visitor.

**Total number of visits:** Is the best indicator of the amount of visits.

**Number of visits:** Number of visits made by each visitor.

**Total number of pages viewed:** The exact number of web pages viewed.

**Average # of pages per visit:** The average number of pages viewed per each visit.

### eCard registration by Library - February (previous month in parenthesis)

James V. Brown Library: 1,970 - (1,951)	Muncy Public Library: 111 - (110)
Hughesville Area Public Library: 140 - (137)	W.B. Konkle Memorial: 91 - (89)
Jersey Shore Public Library: 133 - (132)	Bookmobile: 10 - (10)
Montgomery Area Public Library: 50 - (50)	Links: 17 - (17)

### Total eCard registrations

January=2,496	<b>February=2,522</b>	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

### A-Z Magazine Finder – Total Searches by Month

January=1,323	<b>February=870</b>	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

### Top 10 Magazines Searched by Title (number of searches)

- |                             |                            |
|-----------------------------|----------------------------|
| 1. National Geographic (37) | 6. Organic Gardening (26)  |
| 2. Prevention (36)          | 7. Dirt Sports (25)        |
| 3. Parenting (32)           | 8. American Spectator (24) |
| 4. Newsweek (29)            | 9. Baby Talk (24)          |
| 5. Skiing (27)              | 10. Smithsonian (14)       |

## Online Resource Searches

	February	March	April
Automobile Repair Reference Center	146		
Biography Reference Bank	385		
Consumer Health Complete	927		
Contemporary Authors	397		
GreenFile	507		
InfoTrac Newsstand	150		
Library, Information Science & Technology Abstracts	512		
NoveList K-8	669		
NoveList	1,034		
OmniFile Mega	776		
OmniFile Select	804		
Readers Guide Select	829		
Science Full Text	645		
SIRS Discoverer	812		
<b>Total</b>	<b>8,593</b>		

## Total Online Resource Searches by Month

January=26,160	<b>February=8,593</b>	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

## Learning Express Library (eBranch) - Courses/Test prep online sessions

January=299	<b>February=230</b>	March=
April=	May=	June=
July=	August	September
October	November	December

NCLD total Learning Express Library sessions: February=786      January=951

## Overdrive use by LCLS Library – February (previous month in parenthesis)

James V. Brown Library: 511 (404)	Muncy Public Library: 24 (23)
Hughesville Area Public Library: 35 (21)	W.B. Konkle Memorial: 2 (6)
Jersey Shore Public Library: 19 (34)	
Montgomery Area Public Library: 9 (11)	

## Overdrive total LCLS use by Month

January=499	<b>February=600</b>	March=
April=	May=	June=
July=	August	September
October	November	December

NCLD total Overdrive use February=1,515      January=925

### Read the Books

Month	Home	Schools	Books	Browse	Totals
January	39	88	32	90	272
<b>February</b>	<b>34</b>	<b>32</b>	<b>14</b>	<b>103</b>	<b>199</b>
March					
April					
May					
June					

**Definitions:** **Home:** Number of visits received from the link on the eBranch website. **Schools:** Number of visits the School Reading List feature received. **Books:** Number of individual books viewed. **Browse:** Number of pages browsed. **Totals:** Total of Home + Schools + Books + Browse + Grades. Series.

### Tumble Books Library views

January=748	<b>February=496</b>	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

### Tumble Talking Books views

January=58	<b>February=65</b>	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

### Tumble Readables views

January=113	<b>February=44</b>	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

### Virtual World War II Memorial - unique views

January =598	<b>February =241</b>	March =
April=	May=	June=
July=	August=	September=
October=	November=	December=

### Library Elf Reminder Service 2010

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	518	389	13	43
<b>February</b>	<b>529</b>	<b>397</b>	<b>13</b>	<b>45</b>
March				
April				
May				
June				

## Library Elf Usage Charts

