

eBranch Use - February 1 to February 28 '09

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
February	7,173	14,957	2.08	97,541	6.52
January	6,277	13,794	2.19	95,567	6.92
December	5,170	11,573	2.23	82,674	7.14

Definitions:

Unique visitors: total individual computers that visited the eBranch. An eBranch user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Exact number of visits made to the eBranch. The best indicator of the amount of visits to the eBranch.

Number of visits: Number of visits made to the eBranch by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

eCard registration by Library - February - (previous month)

James V. Brown Library: 1,356 (1,260)	Muncy Public Library: 69 (65)
Hughesville Area Public Library: 88 (84)	W.B. Konkle Memorial: 58 (56)
Jersey Shore Public Library: 93 (88)	Bookmobile:10 (10)
Montgomery Area Public Library: 39 (37)	Links:17 (17)

Total eCard registrations

January = 1,617	February = 1,730	March
April	May	June
July	August	September
October	November	December

EBSCO A-Z Magazine Finder - Total Searches by Month

January = 1,522	February = 1,240	March
April	May	June
July	August	September
October	November	December

Top 10 Magazines Searched

- | | |
|---------------------------------|---|
| 1. Newsweek | 6. Prevention |
| 2. Kiplinger's Personal Finance | 7. Entertainment Weekly |
| 3. Sport's Illustrated | 8. U.S. News & World Report |
| 4. Real Simple | 9. Dog World: The Complete All-Breed Magazine |
| 5. Money | 10. Vanity Fair |

EBSCOhost – Total Searches by month

*highest use ** lowest use

	February	January	December
Automobile Repair Reference Center	213	194	150
Book Collection: Nonfiction	1,453	1,497	4,223*
Business Source Premier	1,001	1,241	1,229
Consumer Health Complete	99	94**	53
EBSCO Animals	994	1,193	1,045
ERIC	909	1,108	1,072
Funk & Wagnall's Encyclopedia	1,358	1,407	3,125
GreenFile	903	1,103	218
Health Source – Consumer Edition	1,006	1,215	2,142
Health Source - Nursing/Academic	900	1,105	139
History Reference Center	1,521*	1,551*	2,279
Home Improvement Reference Center	3**	205	32**
Lexi-PALS Drug Guide	67	1,056	NA
Library,Information Science & Technology Abstracts	78	1,100	216
MAS Ultra:School Edition	1,458	1,447	2,171
MasterFILE Premier	1,474	1,469	1,129
Middle Search Plus	1,455	1,498	3,181
Newspaper Source	1,507	1,518	3,442
NoveList K-8	68	218	1,032
NoveList	70	254	1,071
Primary Search	979	1,209	2,121
Professional Development Collection	631	1,115	1,046
Regional Business News	919	1,118	1,188
Teacher Reference Center	599	1,086	205
Total	19,714	25,073	32,385

Total EBSCO Searches

January =25,073	February =19,714	March
April	May	June
July	August	September
October	November	December

Read the Books

Month	Home	School	Books	Browse	Totals
February	193	322	162	199	902
January	322	501	136	245	1,223
December	28	65	57	130	297

Definitions:

Home: Number of visits received from the link on the eBranch website.

Schools: Number of visits the School Reading List feature received.

Books: Number of individual books viewed.

Browse: Number of pages browsed.

Totals: Total of Home + Schools + Books + Browse.

Overdrive audio & ebooks checkouts by LCLS Library – February (last month)

James V. Brown Library: 415 (404)	Muncy Public Library: 26 (23)
Hughesville Area Public Library: 15 (21)	W.B. Konkle Memorial: 10 (6)
Jersey Shore Public Library: 12 (34)	
Montgomery Area Public Library: 4 (11)	

Overdrive total checkouts – LCLS

January = 499	February = 482	March
April	May	June
July	August	September
October	November	December

NCLD total Overdrive downloads February =971 Last month=927

Complete stats by library at: <http://www.ncl2.org/overdriveinfo.html>

Tumblebooks views

January =486	February =170	March
April	May	June
July	August	September
October	November	December

TumbleTalkingBooks views

January =94	February =97	March
April	May	June
July	August	September
October	November	December '08 =29

TumbleReadables book views

January =33	February =8	March
April	May	June
July	August	September
October	November	December '08=6

Virtual World War II views

January =2,628	February =3,172	March
April	May	June
July	August	September
October	November	December

Library Elf

Users	Total
Library cards	384
Accounts	267
RSS feeds	3
Text message users	23

January

Users	Total
Library cards	395
Accounts	274
RSS feeds	3
Text message users	24

February

Notices	Total
Email notices sent	14,984
Text messages sent	137
Predue notices	11,518
Overdue notices	3,403
Holds ready for pickup	1,852
Holds about to expire	0
Weekly notices	135
Other notices	58

Totals since: Nov 30, 2007