

eBranch Use - December 1 to December 31 '09

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
December	8,096	17,186	2.12	74,668	4.34
November	8,859	18,962	2.14	77,361	4.07
October	9,519	20,298	2.13	87,296	4.33
September	9,700	20,139	2.07	85,681	4.25
August	9,581	20,019	2.08	87,936	4.39
July	9,831	20,010	2.03	88,592	4.42
June	9,712	19,730	2.03	93,995	4.76
May	8,813	18,153	2.05	97,484	5.37
April	8,478	17,809	2.1	101,372	5.69
March	8,264	16,998	2.05	106,706	6.27
February	7,173	14,957	2.08	97,541	6.52
January	6,277	13,794	2.19	95,567	6.92

Definitions:

Unique visitors: total individual computers that visited the eBranch. An eBranch user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Exact number of visits made to the eBranch. The best indicator of the amount of visits to the eBranch.

Number of visits: Number of visits made to the eBranch by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

eCard registration by Library - December – (previous month in parenthesis)

James V. Brown Library: 1,910 - (1,855)	Muncy Public Library: 104 - (98)
Hughesville Area Public Library: 134 - (129)	W.B. Konkle Memorial: 85 - (82)
Jersey Shore Public Library: 132 - (127)	Bookmobile: 10 - (10)
Montgomery Area Public Library: 48 - (48)	Links: 17 - (17)

Total eCard registrations

January=1,617	February=1,730	March=1,810
April=1,887	May=1,970	June=2,037
July=2,109	August=2,184	September=2,252
October=2,332	November=2,366	December = 2,440

EBSCO A-Z Magazine Finder – Total Searches by Month

January=1,522	February = 1,240	March=1,654
April=1,313	May=1,176	June=1,027
July=1,082	August =1,533	September=1,712
October=1,019	November=1,097	December= 1,227

Top 10 Magazines Searched by Title

- | | |
|-----------------------|---------------------------------|
| 1. Real Simple | 6. Parenting |
| 2. Sports Illustrated | 7. Guideposts |
| 3. Cosmopolitan | 8. Kiplinger's personal finance |
| 4. Good housekeeping | 9. Today's Christian Woman |
| 5. People | 10. Retail merchandiser |

EBSCOhost – Total Searches by month

*highest use

	December	November	October
Automobile Repair Reference Center	197	160	198
Business Source Premier	1,760	1,999	2,615
ERIC	1,568	1,762	2,330
Funk & Wagnall's New World Encyclopedia	1,875	2,616	2,842
GreenFile	1,708	1,857	2,550
Health Source – Consumer Edition	1,730	2,064	3,475
Health Source - Nursing/Academic	1,708	1,889	2,556
Image Collection	1,880	2,105	2,821
Library, Information Science & Technology Abstracts	1,561	1,707	2,267
MAS Ultra: School Edition	1,869	2,181	3,726
MasterFILE Premier	1,933*	2,111	2,875
Middle Search Plus	1,017	1,872	2,457
Newspaper Source	1,911	2,817*	3,732*
NoveList K-8 Plus	1,067	1,025	987
NoveList Plus	1,286	2,217	1,530
Primary Search	1,879	2,620	2,811
Regional Business News	1,765	1,942	2,578
Teacher Reference Center	1,864	2,013	2,789
Total	28,580	34,976	45,154

Note: EBSCO Animals, History Reference Center, Book Collection Non-Fiction, Lexi-PALS Drug Guide, Professional Development Collection, NoveList, NoveList K-8 were canceled October 1, 2009.

Total EBSCO Database Searches

January=25,073	February=19,714	March=24,211
April=27,394	May=21,375	June=21,803
July=22,514	August =30,944	September=40,468
October=45,154	November=34,976	December=28,580

Heritage Quest Searches (eBranch)

January=4,173	February=3,531	March=2,986
April=3,508	May=3,089	June=2,997
July=3,288	August=4,509	September=1,854
October=5,827	November = (canceled)	December (canceled)

Learning Express Library (eBranch) - Courses/Test prep online sessions

January=143	February=271	March=211
April=184	May=535	June=117
July=57	August=62	September=153
October=153	November=128	December=149

NCLD total Learning Express Library use December '09=824 Last month=858
(see www.nclد2.org for all libraries)

Overdrive audio & eBooks checkouts by LCLS Library - December (last month in parenthesis)

James V. Brown Library: 495 (323)	Muncy Public Library: 19 (11)
Hughesville Area Public Library: 25 (13)	W.B. Konkle Memorial: 6 (0)
Jersey Shore Public Library: 15 (5)	
Montgomery Area Public Library: 7 (0)	

Overdrive total checkouts audio and eBooks - eBranch

January= 499	February= 482	March= 544
April= 479	May= 502	June= 567
July= 557	August= 599	September= 507
October= 532	November= 352	December= 567

NCLD Total Overdrive downloads December '09=1,341 Last month=855
Complete statistics by library at: <http://www.nclد2.org/overdriveinfo.html>

Read the Books

Month	Home	Schools	Books	Browse	Totals
December	13	89	24	45	173
November	35	154	90	89	380
October	66	288	177	134	685
September	51	267	36	152	527
August	16	67	12	24	122
July	28	31	46	119	240
June	57	163	59	177	489
May	68	160	60	172	519
April	54	256	111	139	604
March	108	468	97	131	829
February	193	322	162	199	902
January	322	501	136	245	1,223

Definitions: Home: Number of visits received from the link on the eBranch website. **Schools:** Number of visits the School Reading List feature received. **Books:** Number of individual books viewed. **Browse:** Number of pages browsed. **Totals:** Total of Home + Schools + Books + Browse + others.

Tumblebooks Library views

January=486	February=170	March=542
April=454	May=410	June=44
July=450	August=252	September=323
October=337	November=496	December=275

TumbleTalkingBooks Full Book views

January=94	February=97	March=1
April=6	May=33	June=11
July=40	August =11	September=21
October=21	November=52	December=55

TumbleReadables Full Book views

January=33	February=8	March=49
April=20	May=2	June=14
July=3	August=2	September=15
October=29	November=11	December=8

Virtual World War II Memorial - unique photo views

(note procedure used to record use changed March now reflect more accurate stats)

January =2,628	February =3,172	March = 913
April= 96	May = 1,758	June = 316
July=729	August =365	September=93
October=711	November=1,109	December=351

Library Elf Reminder Service

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