

eBranch Use - August 1 to August 31 '09

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
August	9,581	20,019	2.08	87,936	4.39
July	9,831	20,010	2.03	88,592	4.42
June	9,712	19,730	2.03	93,995	4.76
May	8,813	18,153	2.05	97,484	5.37
April	8,478	17,809	2.1	101,372	5.69
March	8,264	16,998	2.05	106,706	6.27
February	7,173	14,957	2.08	97,541	6.52
January	6,277	13,794	2.19	95,567	6.92

Definitions:

Unique visitors: total individual computers that visited the eBranch. An eBranch user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Exact number of visits made to the eBranch. The best indicator of the amount of visits to the eBranch.

Number of visits: Number of visits made to the eBranch by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

eCard registration by Library - August – (previous month in parenthesis)

James V. Brown Library: 1,714- (1,657)	Muncy Public Library: 86 - (82)
Hughesville Area Public Library: 110 - (105)	W.B. Konkle Memorial: 78 - (76)
Jersey Shore Public Library: 123 - (118)	Bookmobile: 10 - (10)
Montgomery Area Public Library: 46 - (45)	Links: 17 - (16)

Total eCard registrations

January=1,617	February=1,730	March=1,810
April=1,887	May=1,970	June=2,037
July=2,109	August=2.184	September
October	November	December

EBSCO A-Z Magazine Finder – Total Searches by Month

January=1,522	February = 1,240	March=1,654
April=1,313	May=1,176	June=1,027
July=1,082	August =1,533	September
October	November	December

Top 10 Magazines Searched by Title

- | | |
|----------------------------------|----------------------------|
| 1. U.S. News & World Report | 6. PC Magazine |
| 2. Consumer Reports | 7. Best Life |
| 3. PC World | 8. Bicycling |
| 4. Consumer Reports Buying Guide | 9. Highlights for Children |
| 5. Computers in Libraries | 10. Organic Gardening |

EBSCOhost – Total Searches by month

*highest use ** lowest use

	August	July	June
Automobile Repair Reference Center	232	235	204
Book Collection: Nonfiction	1,313	951	6,691*
Business Source Premier	1,337	1,008	330
Consumer Health Complete (canceled – not available)	6**	8**	553
EBSCO Animals	1,391	1,071	296
ERIC	1,308	960	302
Funk & Wagnall’s New World Encyclopedia	1,400	1,076	536
GreenFile	1,280	951	261
Health Source – Consumer Edition	1,331	965	281
Health Source - Nursing/Academic	1,309	941	245
History Reference Center	1,307	961	535
Lexi-PALS Drug Guide	1,278	945	231
Library,Information Science & Technology Abstracts	1,281	952	260
MAS Ultra:School Edition	1,427	1,108	560
MasterFILE Premier	1,438	1,147*	5,426
Middle Search Plus	1,431	1,102	577
Newspaper Source	1,479*	1,115	690
NoveList K-8	937	725	655
NoveList	1,219	1,040	922
Primary Search	1,432	1,103	304
Professional Development Collection	1,334	990	296
Regional Business News	1,335	1,001	296
Teacher Reference Center	1,380	1,059	253
Total	30,944	22,514	21,803

Total EBSCO Database Searches

January=25,073	February=19,714	March=24,211
April=27,394	May=21,375	June=21,803
July=22,514	August =30,944	September
October	November	December

Heritage Quest Searches (eBranch)

January=4,173	February=3,531	March=2,986
April=3,508	May=3,089	June=2,997
July=3,288	August =4,509	September
October	November	December

NCLD total Heritage Quest searches **August '09 =12,247** - Last month = 9,053
(see www.nclld2.org for all libraries)

Learning Express Library (eBranch) - - Courses/Test prep online sessions held

January=143	February=271	March=211
April=184	May=535	June=117
July=57	August = 62	September
October	November	December

NCLD total Learning Express Library use **August '09 =1,174** Last month = 799
(see www.nclld2.org for all libraries)

Overdrive audio & eBooks checkouts by LCLS Library – August (last month in parenthesis)

James V. Brown Library: 501 (499)	Muncy Public Library: 27 (15)
Hughesville Area Public Library: 40 (17)	W.B. Konkle Memorial: 17 (12)
Jersey Shore Public Library: 12 (14)	
Montgomery Area Public Library: 2 (0)	

Overdrive total checkouts audio and eBooks – eBranch

January=499	February=482	March=544
April=479	May=502	June=567
July=557	August = 599	September
October	November	December

NCLD total Overdrive downloads **August '09 = 1,268** Last month = 1,189

Complete statistics by library at: <http://www.nclد2.org/overdriveinfo.html>

Read the Books

Month	Home	Schools	Books	Browse	Totals
August	16	67	12	24	122
July	28	31	46	119	240
June	57	163	59	177	489
May	68	160	60	172	519
April	54	256	111	139	604
March	108	468	97	131	829
February	193	322	162	199	902
January	322	501	136	245	1,223

Definitions: **Home:** Number of visits received from the link on the eBranch website. **Schools:** Number of visits the School Reading List feature received. **Books:** Number of individual books viewed. **Browse:** Number of pages browsed. **Totals:** Total of Home + Schools + Books + Browse + others.

Tumblebooks Library views

January=486	February=170	March=542
April=454	May=410	June=44
July=450	August = 252	September
October	November	December

TumbleTalkingBooks Full Book views

January=94	February=97	March=1
April=6	May=33	June=11
July=40	August = 11	September
October	November	December

TumbleReadables Full Book views

January=33	February=8	March=49
April=20	May=2	June=14
July=3	August = 2	September
October	November	December

Virtual World War II Memorial - unique photo views

(note procedure used to record use upgraded March '09 to reflect more accurate stats)

January =2,628	February =3,172	March = 913
April= 96	May = 1,758	June = 316
July=729	August =365	September
October	November	December

Library Elf Reminder Service '09

<p>Users Total</p> <table border="1"> <tr><td>Library cards</td><td>384</td></tr> <tr><td>Accounts</td><td>267</td></tr> <tr><td>RSS feeds</td><td>3</td></tr> <tr><td>Text message users</td><td>23</td></tr> </table> <p>January</p>	Library cards	384	Accounts	267	RSS feeds	3	Text message users	23	<p>Users Total</p> <table border="1"> <tr><td>Library cards</td><td>395</td></tr> <tr><td>Accounts</td><td>274</td></tr> <tr><td>RSS feeds</td><td>3</td></tr> <tr><td>Text message users</td><td>24</td></tr> </table> <p>February</p>	Library cards	395	Accounts	274	RSS feeds	3	Text message users	24	<p>Users Total</p> <table border="1"> <tr><td>Library cards</td><td>413</td></tr> <tr><td>Accounts</td><td>285</td></tr> <tr><td>RSS feeds</td><td>3</td></tr> <tr><td>Text message users</td><td>25</td></tr> </table> <p>March</p>	Library cards	413	Accounts	285	RSS feeds	3	Text message users	25
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