

eBranch Use - April 1 to April 30, 2010

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	9,655	20,190	2.09	88,009	4.35
February	8,552	18,110	2.11	76,246	4.21
March	9,951	21,361	2.14	89,133	4.17
April	9,496	19,832	2.08	83,090	4.18
May					
June					

Definitions:

Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Is the best indicator of the amount of visits.

Number of visits: Number of visits made by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

Current eCard registration by Library

James V. Brown Library: 2,025	Muncy Public Library: 114
Hughesville Area Public Library: 145	W.B. Konkle Memorial: 94
Jersey Shore Public Library: 139	Bookmobile: 10
Montgomery Area Public Library: 53	Links: 18

Total eCard registrations

January=2,496	February=2,522	March=2,567
April=2,598	May=	June=
July=	August=	September=
October=	November=	December=

A-Z Magazine Finder – Total Searches

January=1,323	February=870	March=937
April=1,140	May=	June=
July=	August=	September=
October=	November=	December=

Top 10 Magazines Searched by Title

- | | |
|---------------------------|----------------------|
| 1. American Craft | 6. Golf Magazine |
| 2. Prevention | 7. Advocate |
| 3. American Artist | 8. Bicycling |
| 4. Green Places | 9. Organic Gardening |
| 5. American Poetry Review | 10. Atlantic Monthly |

Online Resource Searches

	February	March	April
ABI Inform – Trade and Industry		670	916
Automobile Repair Reference Center	146	256	154
Biography Reference Bank	385	1287	1273
Consumer Health Complete	927	1985	1024
Contemporary Authors	397	482	275
GreenFile	507	905	1000
InfoTrac Newsstand	150	1280	1581
Library, Information Science & Technology Abstracts	512	996	1005
NoveList K-8	669	853	934
NoveList	1,034	1145	1313
OmniFile Mega	776	1331	1316
OmniFile Select	804	1301	1302
Readers Guide Select	829	1639	1133
Science Full Text	645	991	1387
SIRS Discoverer	812	987	827
Total	8,593	16,108	15,440

Total Online Resource Searches

January=26,160	February=8,593	March=16,108
April=15,440	May=	June=
July=	August=	September=
October=	November=	December=

Learning Express Library

January=299	February=230	March=243
April=168	May=	June=
July=	August	September
October	November	December

NCLD total Learning Express Library: April=746; March=803; February=786; January=951

Overdrive checkouts by LCLS Library

James V. Brown Library: 576	Muncy Public Library: 27
Hughesville Area Public Library: 44	W.B. Konkle Memorial: 13
Jersey Shore Public Library: 49	
Montgomery Area Public Library: 0	

Overdrive total LCLS checkouts

January=499	February=600	March=728
April=709	May=	June=
July=	August	September
October	November	December

NCLD total Overdrive use: April=1,704; March=1,771; February=1,515; January=925 (37 libraries)

Read the Books

Month	Home	Schools	Books	Browse	Totals
January	39	88	32	90	272
February	34	32	14	103	199
March	35	71	125	112	377
April	16	4	22	34	81
May					
June					

Definitions: **Home:** Number of visits received from the link on the eBranch website. **Schools:** Number of visits the School Reading List feature received. **Books:** Number of individual books viewed. **Browse:** Number of pages browsed. **Totals:** Total of Home + Schools + Books + Browse + Grades. Series.

Tumble Books Library views

January=748	February=496	March=465
April=262	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Talking Books views

January=58	February=65	March=117
April=58	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Readables views

January=113	February=44	March=221
April=128	May=	June=
July=	August=	September=
October=	November=	December=

Virtual World War II Memorial - unique views

January =598	February =241	March = 852
April= 283	May=	June=
July=	August=	September=
October=	November=	December=

Library Elf Reminder Service 2010

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	518	389	13	43
February	529	397	13	45
March	545	412	13	46
April	556	421	13	48
May				
June				

Library Elf Usage Charts

