

eBranch Use - April 1 to April 30 '09

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
April	8,478	17,809	2.1	101,372	5.69
March	8,264	16,998	2.05	106,706	6.27
February	7,173	14,957	2.08	97,541	6.52
January	6,277	13,794	2.19	95,567	6.92

Definitions:

Unique visitors: total individual computers that visited the eBranch. An eBranch user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Exact number of visits made to the eBranch. The best indicator of the amount of visits to the eBranch.

Number of visits: Number of visits made to the eBranch by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

eCard registration by Library - April - (previous month)

James V. Brown Library: 1,483 - (1,423)	Muncy Public Library: 74 - (70)
Hughesville Area Public Library: 91 - (89)	W.B. Konkle Memorial: 65 - (64)
Jersey Shore Public Library: 105 - (98)	Bookmobile:10 - (10)
Montgomery Area Public Library: 42 - (39)	Links:17 - (17)

Total eCard registrations

January = 1,617	February = 1,730	March = 1,810
April = 1,887	May	June
July	August	September
October	November	December

EBSCO A-Z Magazine Finder - Total Searches by Month

January = 1,522	February = 1,240	March = 1,654
April = 1,313	May	June
July	August	September
October	November	December

Top 10 Magazines Searched

- | | |
|-------------------------------|-----------------------------------|
| 1. Real Simple | 9. Redbook |
| 2. Consumer Reports on Health | 10. Consumer Reports Buying Guide |
| 3. Country Living | |
| 4. Prevention | |
| 5. Consumer Reports | |
| 6. Organic Gardening | |
| 7. Best Life | |
| 8. Entertainment Weekly | |

EBSCOhost – Total Searches by month

*highest use ** lowest use

	April	March	February
Automobile Repair Reference Center	177	265	213
Book Collection: Nonfiction	2,026*	1,747*	1,453
Business Source Premier	1,395	1,308	1,001
Consumer Health Complete	181	129	99
EBSCO Animals	1,366	1,197	994
ERIC	1,178	1,021	909
Funk & Wagnall's Encyclopedia	1,652	1,558	1,358
GreenFile	1,316	1,171	903
Health Source – Consumer Edition	1,350	1,205	1,006
Health Source - Nursing/Academic	1,044	914	900
History Reference Center	1,682	1,639	1,521*
Lexi-PALS Drug Guide	371	265	67
Library,Information Science & Technology Abstracts	1,016	566	78
MAS Ultra:School Edition	1,725	1,625	1,458
MasterFILE Premier	1,941	1,652	1,474
Middle Search Plus	1,686	1,606	1,455
Newspaper Source	1,797	1,636	1,507
NoveList K-8	101**	69**	68
NoveList	185	83	70
Primary Search	1,347	1,194	979
Professional Development Collection	1,260	1,086	631
Regional Business News	1,257	1,128	919
Teacher Reference Center	1,287	1,079	599
Total	27,394	24,211	19,714

Total EBSCO Searches

January = 25,073	February = 19,714	March = 24,211
April = 27,394	May	June
July	August	September
October	November	December

Heritage Quest Searches

January = 4,173	February = 3,531	March = 2,986
April = 2,740	May	June
July	August	September
October	November	December

NCLD total Heritage Quest searches **April '09 = 9,708** Last month = 11,245

Learning Express Library (Courses/Test prep online sessions)

January = 143	February = 271	March = 211
April = 184	May	June
July	August	September
October	November	December

NCLD total Learning Express Library use **April '09 = 1,465** Last month = 1,229

Overdrive audio & ebooks checkouts by LCLS Library – March (last month)

James V. Brown Library: 421 (459)	Muncy Public Library: 19 (20)
Hughesville Area Public Library: 13 (31)	W.B. Konkle Memorial: 7 (6)
Jersey Shore Public Library: 19 (24)	
Montgomery Area Public Library: 0 (4)	

Overdrive total checkouts – LCLS

January = 499	February = 482	March = 544
April = 479	May	June
July	August	September
October	November	December

NCLD total Overdrive downloads **April '09 =971** Last month = 1,234
 Complete stats by library at: <http://www.nclid2.org/overdriveinfo.html>

Read the Books

Month	Home	Schools	Books	Browse	Totals
April	54	256	111	139	604
March	108	468	97	131	829
February	193	322	162	199	902
January	322	501	136	245	1,223

Definitions:

Home: Number of visits received from the link on the eBranch website.

Schools: Number of visits the School Reading List feature received.

Books: Number of individual books viewed.

Browse: Number of pages browsed.

Totals: Total of Home + Schools + Books + Browse.

Tumblebooks views

January = 486	February =170	March = 542
April =454	May	June
July	August	September
October	November	December

TumbleTalkingBooks Full Book views

January =94	February =97	March =1
April =6	May	June
July	August	September
October	November	December

TumbleReadables Full Book views

January =33	February =8	March = 49
April =20	May	June
July	August	September
October	November	December

Virtual World War II Memorial views

January =2,628	February =3,172	March = 913
April= 96	May	June
July	August	September
October	November	December

Library Elf Reminder Service '09

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