

eBranch Use: October 1 to October 31, 2011

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	10,669	21,802	2.04	86,800	3.98
February	10,701	21,927	1.96	80,805	3.84
March	11,063	22,114	1.99	87,051	3.93
April	11,204	21,620	1.92	78,561	3.63
May	10,763	21,243	1.97	65,227	3.07
June	11,697	21,966	1.88	67,109	3.05
July	11,168	21,284	1.9	63,403	2.97
August	8,939	16,494	1.84	50,009	3.03
September	6,192	10,990	1.77	29,243	2.66
October	5,024	8,175	1.62	21,587	2.64
November					
December					

Definitions:

Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Is the best indicator of the amount of visits.

Number of visits: Number of visits made by each unique visitor.

Total number of pages viewed: The exact number of web pages viewed by all the visitors.

Average # of pages per visit: This is the average number of pages a visitor viewed per visit.

Current eCard registration by Library

James V. Brown Library: 2,569	Muncy Public Library: 168
Hughesville Area Public Library: 187	W.B. Konkle Memorial: 153
Jersey Shore Public Library: 194	Bookmobile: 13
Montgomery Area Public Library: 65	Links: 21

Total eCard registrations

January=2,994	February=3,045	March=3,105
April=3,157	May=3,205	June=3,228
July=3,257	August=3,296	September=3,324
October=3,370	November=	December=

Learning Express Library - User Sessions

January=339	February=361	March=356
April=346	May=326	June=198
July=216	August=154	September=246
October=155	November=	December=

Online Resource Searches - POWER Library

	October 2011
ABI Inform – Trade and Industry	271
Automobile Repair Reference Center	145
Consumer Health Complete	322
eBook Collection on EBSCOhost	65
GreenFile	200
InfoTrac Newsstand	490
Library, Information Science & Technology Abstracts (LISTA)	286
OmniFile Mega	251
OmniFile Select	580
Readers Guide Select	221
Science Full Text	211
SIRS Discoverer	668
Teacher Reference Center	147
Total Searches	3,867

Total Online Resource Searches

January=11,632	February=13,372	March=11,237
April=12,680	May=13,146	June=10,635
July=7,799	August=6,477	September=6,545
October=3,867	November=	December=

Overdrive – Listen to Books checkouts for month by LCLS Library

James V. Brown Library: 1,163	Muncy Public Library: 54
Hughesville Area Public Library: 40	W.B. Konkle Memorial: 35
Jersey Shore Public Library: 74	
Montgomery Area Public Library: 40	

Overdrive – Listen to Books Total LCLS checkouts

January=1,262	February=1,257	March=1,337
April=1,312	May=1,217	June=1,258
July=1,398	August=1,397	September=1,255
October=1,406	November=	December=

NCLD total Overdrive checkouts: October=3,714; September=3,268; August=3,337

Read the Books – Animated book reviews for children – Total views

January=838	February=357	March=671
April=911	May=1,011	June=729
July=232	August=147	September=221
October=385	November=	December=

Virtual World War II Virtual Memorial total views

January=1,119	February=743	March=84
April=71	May=638	June=574
July=47	August=39	September=94
October=22	November=	December=

Library Elf Reminder Service

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	626	484	14	55
February	628	491	14	58
March	642	500	14	60
April	646	503	14	60
May	650	505	14	61
June	653	508	14	62
July	658	511	14	63
August	697	515	15	64
September	705	520	15	65
October	711	525	15	67
November				
December				