

## eBranch Use: November 1 to November 30, 2011

### eBranch User Visits

| Month           | Unique visitors | Total number of visits | Number of visits | Total number of pages viewed | Average number of pages viewed per visit |
|-----------------|-----------------|------------------------|------------------|------------------------------|--|
| January         | 10,669          | 21,802                 | 2.04             | 86,800                       | 3.98                                     |
| February        | 10,701          | 21,927                 | 1.96             | 80,805                       | 3.84                                     |
| March           | 11,063          | 22,114                 | 1.99             | 87,051                       | 3.93                                     |
| April           | 11,204          | 21,620                 | 1.92             | 78,561                       | 3.63                                     |
| May             | 10,763          | 21,243                 | 1.97             | 65,227                       | 3.07                                     |
| June            | 11,697          | 21,966                 | 1.88             | 67,109                       | 3.05                                     |
| July            | 11,168          | 21,284                 | 1.9              | 63,403                       | 2.97                                     |
| August          | 8,939           | 16,494                 | 1.84             | 50,009                       | 3.03                                     |
| September       | 6,192           | 10,990                 | 1.77             | 29,243                       | 2.66                                     |
| October         | 5,024           | 8,175                  | 1.62             | 21,587                       | 2.64                                     |
| <b>November</b> | <b>3,115</b>    | <b>4,173</b>           | <b>1.33</b>      | <b>9,635</b>                 | <b>2.3</b>                               |
| December        |                 |                        |                  |                              |  |

#### Definitions:

Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Is the best indicator of the amount of visits.

Number of visits: Number of visits made by each unique visitor.

Total number of pages viewed: The exact number of web pages viewed by all the visitors.

Average # of pages per visit: This is the average number of pages a visitor viewed per visit.

### Current eCard registration by Library

|                                      |                           |
|--------------------------------------|---------------------------|
| James V. Brown Library: 2,633        | Muncy Public Library: 170 |
| Hughesville Area Public Library: 190 | W.B. Konkle Memorial: 156 |
| Jersey Shore Public Library: 195     | Bookmobile: 14            |
| Montgomery Area Public Library: 65   | Links: 21                 |

### Total eCard registrations

|               |                       |                 |
|---------------|-----------------------|-----------------|
| January=2,994 | February=3,045        | March=3,105     |
| April=3,157   | May=3,205             | June=3,228      |
| July=3,257    | August=3,296          | September=3,324 |
| October=3,370 | <b>November=3,444</b> | December=       |

### Learning Express Library - User Sessions

|             |                     |               |
|-------------|---------------------|---------------|
| January=339 | February=361        | March=356     |
| April=346   | May=326             | June=198      |
| July=216    | August=154          | September=246 |
| October=155 | <b>November=179</b> | December =    |

### Online Resource Searches - POWER Library

|   | November 2011 |
|---|---------------|
| ABI Inform – Trade and Industry                             | 406           |
| Automobile Repair Reference Center                          | 148           |
| Consumer Health Complete                                    | 299           |
| eBook Collection on EBSCOhost                               | 130           |
| GreenFile   | 195           |
| InfoTrac Newsstand  | 759           |
| Library, Information Science & Technology Abstracts (LISTA) | 481           |
| OmniFile Mega*  | Not available |
| OmniFile Select *   | Not available |
| Readers Guide Select*                                       | Not available |
| Science Full Text *   | Not available |
| SIRS Discoverer   | 668           |
| Teacher Reference Center                                    | 70            |
| <b>Total Searches</b>                                       | <b>3,199</b>  |

EBSCO has purchased above \* products and stats are not being recorded accurately as products are being moved to EBSCO.

### Total Online Resource Searches

|                |                       |                 |
|----------------|-----------------------|-----------------|
| January=11,632 | February=13,372       | March=11,237    |
| April=12,680   | May=13,146            | June=10,635     |
| July=7,799     | August=6,477          | September=6,545 |
| October=3,867  | <b>November=3,199</b> | December=       |

### Overdrive – Listen to Books checkouts for month by LCLS Library

|                                     |                          |
|-------------------------------------|--------------------------|
| James V. Brown Library: 1,127       | Muncy Public Library: 56 |
| Hughesville Area Public Library: 70 | W.B. Konkle Memorial: 34 |
| Jersey Shore Public Library: 69     |                          |
| Montgomery Area Public Library: 61  |                          |

### Overdrive – Listen to Books Total LCLS checkouts

|               |                       |                 |
|---------------|-----------------------|-----------------|
| January=1,262 | February=1,257        | March=1,337     |
| April=1,312   | May=1,217             | June=1,258      |
| July=1,398    | August=1,397          | September=1,255 |
| October=1,406 | <b>November=1,417</b> | December =      |

**NCLD** total Overdrive checkouts: November=3,801; October=3,714; September=3,268

### Read the Books – Animated book reviews for children – Total views

|             |                     |               |
|-------------|---------------------|---------------|
| January=838 | February=357        | March=671     |
| April=911   | May=1,011           | June=729      |
| July=232    | August=147          | September=221 |
| October=385 | <b>November=153</b> | December =    |

### Virtual World War II Virtual Memorial total views

|               |                     |              |
|---------------|---------------------|--------------|
| January=1,119 | February =743       | March =84    |
| April=71      | May=638             | June=574     |
| July=47       | August=39           | September=94 |
| October=22    | <b>November=646</b> | December =   |

### Library Elf Reminder Service

| Month           | Library Cards | Accounts   | RSS Feeds | Text Message Users |
|-----------------|---------------|------------|-----------|--------------------|
| January         | 626           | 484        | 14        | 55                 |
| February        | 628           | 491        | 14        | 58                 |
| March           | 642           | 500        | 14        | 60                 |
| April           | 646           | 503        | 14        | 60                 |
| May             | 650           | 505        | 14        | 61                 |
| June            | 653           | 508        | 14        | 62                 |
| July            | 658           | 511        | 14        | 63                 |
| August          | 697           | 515        | 15        | 64                 |
| September       | 705           | 520        | 15        | 65                 |
| October         | 711           | 525        | 15        | 67                 |
| <b>November</b> | <b>703</b>    | <b>529</b> | <b>15</b> | <b>68</b>          |
| December        |               |            |           |                    |

| Notices                | Total  |
|------------------------|--------|
| Email notices sent     | 66,714 |
| Text messages sent     | 132    |
| Predue notices         | 55,424 |
| Overdue notices        | 14,140 |
| Holds ready for pickup | 1,817  |
| Holds about to expire  | 0      |
| Weekly notices         | 591    |
| Other notices          | 414    |