eBranch Use: May 1 to May 31, 2011

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	10,669	21,802	2.04	86,800	3.98
February	10,701	21,927	1.96	80,805	3.84
March	11,063	22,114	1.99	87,051	3.93
April	11,204	21,620	1.92	78,561	3.63
May	**10,763**	**21,243**	**1.97**	**65,227**	**3.07**
June					
July					
August					
September					
October					
November					
December					

Definitions:
Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.
Total number of visits: Is the best indicator of the amount of visits.
Number of visits: Number of visits made by each unique visitor.
Total number of pages viewed: The exact number of web pages viewed by all the visitors.
Average # of pages per visit: This is the average number of pages a visitor viewed per visit.

Current eCard registration by Library

James V. Brown Library: 2,458	Muncy Public Library: 156
Hughesville Area Public Library: 180	W.B. Konkle Memorial: 142
Jersey Shore Public Library: 181	Bookmobile: 12
Montgomery Area Public Library: 57	Links: 19

Total eCard registrations

January=2,994	February=3,045	March=3,105
April=3,157	**May=3,205**	June=
July=	August=	September=
October=	November=	December=

Learning Express Library - User Sessions

January=339	February=361	March=356
April=346	**May=326**	June=
July=	August=	September=
October=	November=	December =

A-Z Magazine Finder – Total Searches

January=1,180	February=1,249	March=1,104
April=1,322	**May=1,147**	June=
July=	August=	September=
October=	November=	December=

Top 10 Magazines Searched by Title for March

1. Mother Earth News
2. Stitches Magazine
3. Natural Health & Vegetarian Life
4. University of PA Law Review
5. Broadcast Engineering
6. Appraisal Journal
7. Psychology Today
8. Yoga + Joyful Living
9. Power & Motor yacht
10. Parenting

Online Resource Searches - POWER Library

	May 2011
ABI Inform – Trade and Industry	845
Automobile Repair Reference Center	214
Consumer Health Complete	657
GreenFile	718
InfoTrac Newsstand	1,664
Library, Information Science & Technology Abstracts (LISTA)	605
OmniFile Mega	**2,451**
OmniFile Select	1,134
Readers Guide Select	1,337
Science Full Text	906
SIRS Discoverer	2,086
Teacher Reference Center	529
Total Searches	**13,146**

Total Online Resource Searches

January=11,632	February=13,372	March=11,237
April=12,680	**May=13,146**	June=
July=	August=	September=
October=	November=	December=

Overdrive – Listen to Books checkouts for month by LCLS Library

James V. Brown Library: 916	Muncy Public Library: 61
Hughesville Area Public Library: 67	W.B. Konkle Memorial: 44
Jersey Shore Public Library: 60	
Montgomery Area Public Library: 69	

Overdrive – Listen to Books Total LCLS checkouts

January=1,262	February=1,257	March=1,337
April=1,312	**May=1,217**	June=
July=	August=	September=
October=	November=	December =

NCLD total Overdrive use: May=2,933; April=3,010; March=3,149; February=2,856;

Read the Books – Animated book reviews for children – Total views

January=838	February=357	March=671
April=911	**May=1,011**	June=
July=	August=	September=
October=	November=	December=

Tumble Books Library views

January=1,112	February=1,146	March=1,472
April=1,195	**May=1,126**	June=
July=	August=	September=
October=	November=	December=

Tumble Talking Books views

January=40	February=52	March=34
April=71	**May=30**	June=
July=	August=	September=
October=	November=	December=

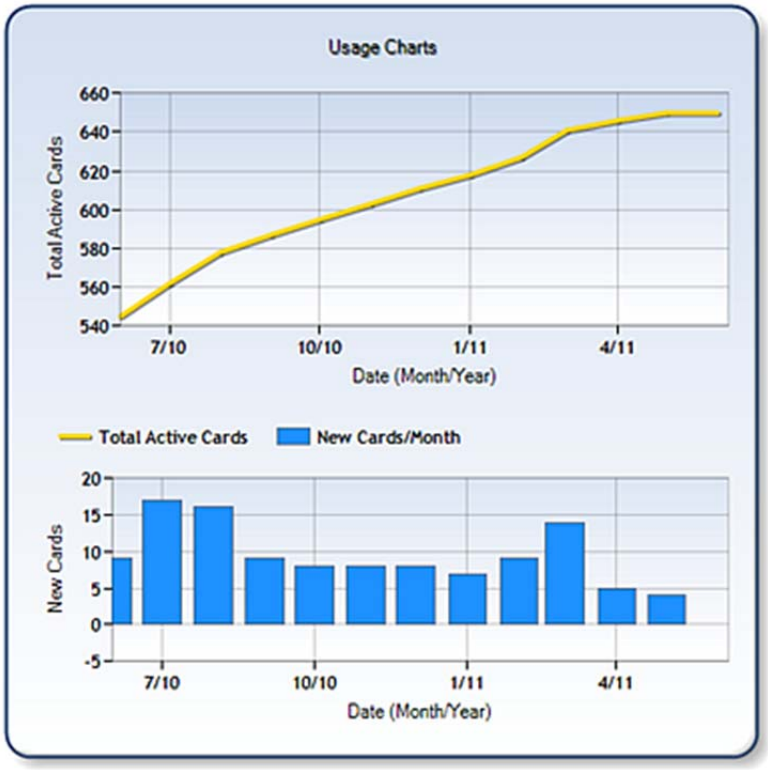
Tumble Books Readables views

January=44	February=100	March=81
April=96	**May=203**	June=
July=	August=	September=
October=	November=	December=

Virtual World War II Virtual Memorial total views

January=1,119	February =743	March =84
April=71	**May=638**	June=
July=	August=	September=
October=	November=	December=

Library Elf Reminder Service

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	626	484	14	55
February	628	491	14	58
March	642	500	14	60
April	646	503	14	60
May	**650**	**505**	**14**	**61**
June				
July				
August				
September				
October				
November				
December				

Library Elf Usage Chart – July '10 to May '11