

eBranch Use - May 1 to May 31, 2010

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	9,655	20,190	2.09	88,009	4.35
February	8,552	18,110	2.11	76,246	4.21
March	9,951	21,361	2.14	89,133	4.17
April	9,496	19,832	2.08	83,090	4.18
May	9,058	18,899	2.08	77,202	4.08
June					

Definitions:

Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Is the best indicator of the amount of visits.

Number of visits: Number of visits made by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

Current eCard registration by Library

James V. Brown Library: 2,048	Muncy Public Library: 115
Hughesville Area Public Library: 146	W.B. Konkle Memorial: 95
Jersey Shore Public Library: 140	Bookmobile: 10
Montgomery Area Public Library: 54	Links: 18

Total eCard registrations

January=2,496	February=2,522	March=2,567
April=2,598	May=2,626	June=
July=	August=	September=
October=	November=	December=

A-Z Magazine Finder – Total Searches

January=1,323	February=870	March=937
April=1,140	May=993	June=
July=	August=	September=
October=	November=	December=

Top 10 Magazines Searched by Title

- | | |
|------------------------|--|
| 1. Parenting | 6. Horticulture, The Art of American Gardening |
| 2. Organic Gardening | 7. Your Dog |
| 3. Prevention | 8. U.S. News & World Report |
| 4. Smithsonian | 9. Catnip |
| 5. National Geographic | 10. Natural Health & Vegetarian Life |

Online Resource Searches

	March	April	May
ABI Inform – Trade and Industry	670	916	1016
Automobile Repair Reference Center	256	154	179
Biography Reference Bank	1287	1273	783
Consumer Health Complete	1985	1024	923
Contemporary Authors	482	275	368
GreenFile	905	1000	771
InfoTrac Newsstand	1280	1581	1213
Library, Information Science & Technology Abstracts	996	1005	772
NoveList K-8	853	934	1025
NoveList	1145	1313	825
OmniFile Mega	1331	1316	1214
OmniFile Select	1301	1302	992
Readers Guide Select	1639	1133	835
Science Full Text	991	1387	771
SIRS Discoverer	987	827	1199
Teacher Reference Center			465
Total	16,108	15,440	13,351

Total Online Resource Searches

January=26,160	February=8,593	March=16,108
April=15,440	May=13,351	June=
July=	August=	September=
October=	November=	December=

Learning Express Library

January=299	February=230	March=243
April=168	May=103	June=
July=	August	September
October	November	December

NCLD total Learning Express Library: May=625; April=746; March=803; February=786;

Overdrive checkouts for month by LCLS Library

James V. Brown Library: 623	Muncy Public Library: 34
Hughesville Area Public Library: 30	W.B. Konkle Memorial: 27
Jersey Shore Public Library: 52	
Montgomery Area Public Library: 5	

Overdrive total LCLS checkouts

January=499	February=600	March=728
April=709	May=771	June=
July=	August	September
October	November	December

NCLD total Overdrive use: May=1,700; April=1,704; March=1,771; February=1,515; January=925

Read the Books

Month	Home	Schools	Books	Browse	Totals
January	39	88	32	90	272
February	34	32	14	103	199
March	35	71	125	112	377
April	16	4	22	34	81
May	10	52	42	15	128
June					

Definitions: **Home:** Number of visits received from the link on the eBranch website. **Schools:** Number of visits the School Reading List feature received. **Books:** Number of individual books viewed. **Browse:** Number of pages browsed. **Totals:** Total of Home + Schools + Books + Browse + Grades. Series.

Tumble Books Library views

January=748	February=496	March=465
April=262	May=286	June=
July=	August=	September=
October=	November=	December=

Tumble Talking Books views

January=58	February=65	March=117
April=58	May=19	June=
July=	August=	September=
October=	November=	December=

Tumble Readables views

January=113	February=44	March=221
April=128	May=28	June=
July=	August=	September=
October=	November=	December=

Virtual World War II Memorial - unique views

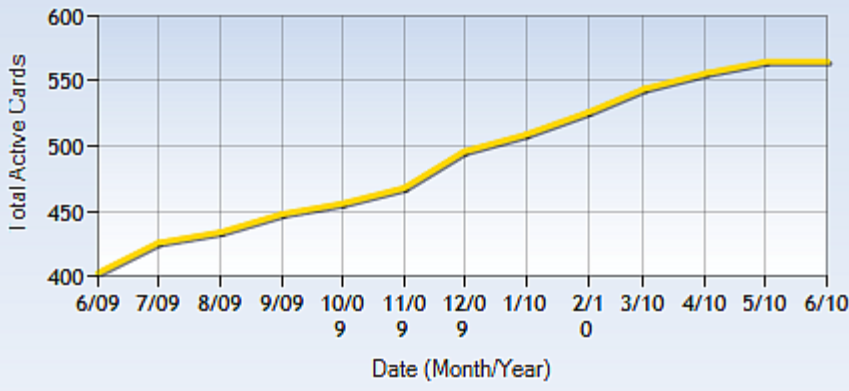
January =598	February =241	March = 852
April= 283	May= 310 (162 on 5-28)	June=
July=	August=	September=
October=	November=	December=

Library Elf Reminder Service

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	518	389	13	43
February	529	397	13	45
March	545	412	13	46
April	556	421	13	48
May	565	428	14	52
June				

Library Elf Usage Charts

Usage Charts



Legend: Total Active Cards (Yellow line), New Cards/Month (Blue bars)

