eBranch Use: March 1 to March 31, 2011

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	10,669	21,802	2.04	86,800	3.98
February	10,701	21,927	1.96	80,805	3.84
March	11,063	22,114	1.99	87,051	3.93
April					
May					
June					
July					
August					
September					
October					
November					
December					

Definitions:
Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.
Total number of visits: Is the best indicator of the amount of visits.
Number of visits: Number of visits made by each unique visitor.
Total number of pages viewed: The exact number of web pages viewed by all the visitors.
Average # of pages per visit: This is the average number of pages a visitor viewed per visit.

Current eCard registration by Library

James V. Brown Library: 2,385	Muncy Public Library: 154
Hughesville Area Public Library: 175	W.B. Konkle Memorial: 126
Jersey Shore Public Library: 177	Bookmobile: 12
Montgomery Area Public Library: 57	Links: 19

Total eCard registrations

January=2,994	February=3,045	**March=3,105**
April=	May=	June=
July=	August=	September=
October=	November=	December=

Learning Express Library - User Sessions

January=339	February=361	**March=356**
April=	May=	June=
July=	August=	September=
October=	November=	December =

A-Z Magazine Finder – Total Searches

January=1,180	February=1,249	**March=1,104**
April=	May=	June=
July=	August=	September=
October=	November=	December=

Top 10 Magazines Searched by Title for March

1. American Craft
2. Women's Health
3. Field & Stream
4. Parenting
5. Golf Digest
6. Sunset
7. Newsweek
8. Shape
9. Smithsonian
10. Popular Science

Online Resource Searches - POWER Library

	March
ABI Inform – Trade and Industry	961
Automobile Repair Reference Center	199
Consumer Health Complete	719
GreenFile	739
InfoTrac Newsstand	1,382
Library, Information Science & Technology Abstracts (LISTA)	739
OmniFile Mega	1,251
OmniFile Select	981
Readers Guide Select	1,097
Science Full Text	1,008
SIRS Discoverer	**1,629**
Teacher Reference Center	444
Total Searches	**11,237**

Total Online Resource Searches

January=11,632	February=13,372	**March=11,237**
April=	May=	June=
July=	August=	September=
October=	November=	December=

Overdrive – Listen to Books checkouts for month by LCLS Library

James V. Brown Library: 1,006	Muncy Public Library: 67
Hughesville Area Public Library: 59	W.B. Konkle Memorial: 58
Jersey Shore Public Library: 65	
Montgomery Area Public Library: 82	

Overdrive – Listen to Books Total LCLS checkouts

January=1,262	February=1,257	**March=1,337**
April=	May=	June=
July=	August=	September=
October=	November=	December =

NCLD total Overdrive use: March, 3,149; February=2,856; January=3,073; December=2,412

Read the Books – Animated book reviews for children – Total views

January=838	February=357	**March=671**
April=	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Books Library views

January=1,112	February=1,146	**March=1,472**
April=	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Talking Books views

January=40	February=52	**March=34**
April=	May=	June=
July=	August=	September=
October=	November=	December=

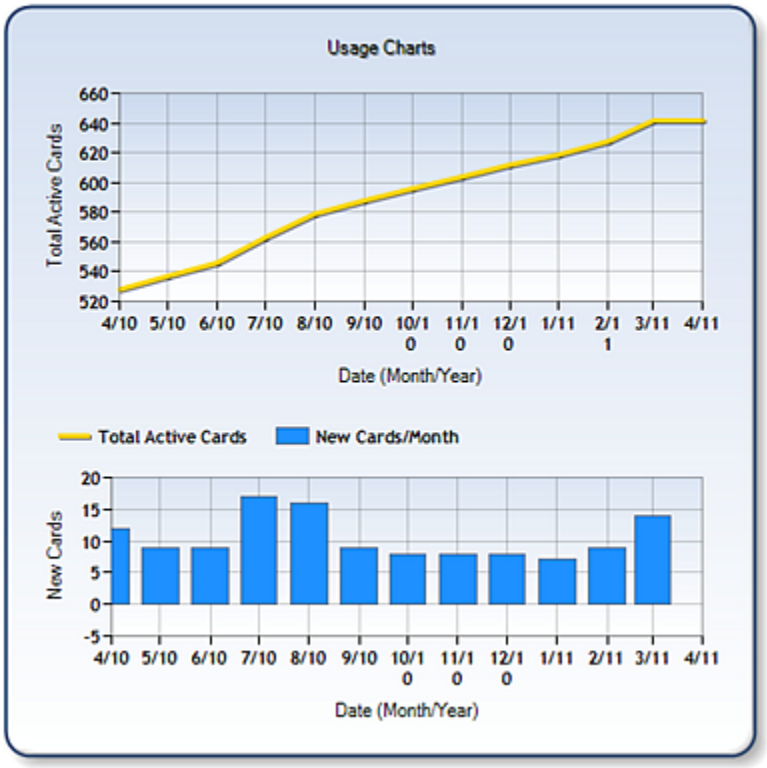
Tumble Books Readables views

January=44	February=100	**March=81**
April=	May=	June=
July=	August=	September=
October=	November=	December=

Virtual World War II Virtual Memorial total views

January=1,119	February =743	**March =84**
April=	May=	June=
July=	August=	September=
October=	November=	December=

Library Elf Reminder Service

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	626	484	14	55
February	628	491	14	58
March	**642**	**500**	**14**	**60**
April				
May				
June				
July				
August				
September				
October				
November				
December				

Library Elf Usage Chart – April ‘10 to April ‘11