

eBranch Use: June 1 to June 31, 2011

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	10,669	21,802	2.04	86,800	3.98
February	10,701	21,927	1.96	80,805	3.84
March	11,063	22,114	1.99	87,051	3.93
April	11,204	21,620	1.92	78,561	3.63
May	10,763	21,243	1.97	65,227	3.07
June	11,697	21,966	1.88	67,109	3.05
July					
August					
September					
October					
November					
December					

Definitions:

Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Is the best indicator of the amount of visits.

Number of visits: Number of visits made by each unique visitor.

Total number of pages viewed: The exact number of web pages viewed by all the visitors.

Average # of pages per visit: This is the average number of pages a visitor viewed per visit.

Current eCard registration by Library

James V. Brown Library: 2,472	Muncy Public Library: 157
Hughesville Area Public Library: 183	W.B. Konkle Memorial: 142
Jersey Shore Public Library: 184	Bookmobile: 12
Montgomery Area Public Library: 59	Links: 19

Total eCard registrations

January=2,994	February=3,045	March=3,105
April=3,157	May=3,205	June=3,228
July=	August=	September=
October=	November=	December=

Learning Express Library - User Sessions

January=339	February=361	March=356
April=346	May=326	June=198
July=	August=	September=
October=	November=	December =

A-Z Magazine Finder – Total Searches

January=1,180	February=1,249	March=1,104
April=1,322	May=1,147	June=938
July=	August=	September=
October=	November=	December=

Top 10 Magazines Searched by Title

- | | |
|-----------------------------------|--------------------|
| 1. National Geographic | 6. Popular Science |
| 2. Motor Trend | 7. Parenting |
| 3. Prevention | 8. Backpacker |
| 4. Arthur Frommer's Budget Travel | 9. Newsweek |
| 5. Mother Earth News | 10. Men's Health |

Online Resource Searches - POWER Library

	June 2011
ABI Inform – Trade and Industry	944
Automobile Repair Reference Center	206
Consumer Health Complete	688
GreenFile	736
InfoTrac Newsstand	1,359
Library, Information Science & Technology Abstracts (LISTA)	752
OmniFile Mega	1,271
OmniFile Select	1,363
Readers Guide Select	1,298
Science Full Text	933
SIRS Discoverer	715
Teacher Reference Center	370
Total Searches	10,635

Total Online Resource Searches

January=11,632	February=13,372	March=11,237
April=12,680	May=13,146	June=10,635
July=	August=	September=
October=	November=	December=

Overdrive – Listen to Books checkouts for month by LCLS Library

James V. Brown Library: 933	Muncy Public Library: 81
Hughesville Area Public Library: 52	W.B. Konkle Memorial: 61
Jersey Shore Public Library: 64	
Montgomery Area Public Library: 67	

Overdrive – Listen to Books Total LCLS checkouts

January=1,262	February=1,257	March=1,337
April=1,312	May=1,217	June=1,258
July=	August=	September=
October=	November=	December =

NCLD total Overdrive use: June=3,175; May=2,933; April=3,010; March=3,149;

Read the Books – Animated book reviews for children – Total views

January=838	February=357	March=671
April=911	May=1,011	June=729
July=	August=	September=
October=	November=	December=

Tumble Books Library views

January=1,112	February=1,146	March=1,472
April=1,195	May=1,126	June=1,321
July=	August=	September=
October=	November=	December=

Tumble Talking Books views

January=40	February=52	March=34
April=71	May=30	June=76
July=	August=	September=
October=	November=	December=

Tumble Books Readables views

January=44	February=100	March=81
April=96	May=203	June=27
July=	August=	September=
October=	November=	December=

Virtual World War II Virtual Memorial total views

January=1,119	February =743	March =84
April=71	May=638	June=574
July=	August=	September=
October=	November=	December=

Library Elf Reminder Service

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	626	484	14	55
February	628	491	14	58
March	642	500	14	60
April	646	503	14	60
May	650	505	14	61
June	653	508	14	62
July				
August				
September				
October				
November				
December				

Library Elf Usage Chart – July '10 to June '11

