

## eBranch Use: January 1 to January 31, 2011

### eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	10,669	21,802	2.04	86,800	3.98
February					
March					
April					
May					
June					
July					
August					
September					
October					
November					
December					

#### Definitions:

**Unique visitors:** A user(s) computer is recorded only once per month as a unique visitor.

**Total number of visits:** Is the best indicator of the amount of visits.

**Number of visits:** Number of visits made by each unique visitor.

**Total number of pages viewed:** The exact number of web pages viewed by all the visitors.

**Average # of pages per visit:** This is the average number of pages a visitor viewed per visit.

### Current eCard registration by Library

James V. Brown Library: 2,309	Muncy Public Library: 144
Hughesville Area Public Library: 172	W.B. Konkle Memorial: 118
Jersey Shore Public Library: 164	Bookmobile: 12
Montgomery Area Public Library: 56	Links: 19

### Total eCard registrations

January=2,994	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

### Learning Express Library - User Sessions

January=339	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December =

### A-Z Magazine Finder – Total Searches

<b>January= 1,180</b>	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

### Top 10 Magazines Searched by Title

- |                        |                    |
|------------------------|--------------------|
| 1. Newsweek            | 6. Popular Science |
| 2. Parenting           | 7. Motor Trend     |
| 3. National Geographic | 8. Smithsonian     |
| 4. Catnip              | 9. Automotive News |
| 5. Golf Digest         | 10. Shape          |

### Online Resource Searches - POWER Library

	January
ABI Inform – Trade and Industry	943
Automobile Repair Reference Center	140
Consumer Health Complete	924
GreenFile	809
<b>InfoTrac Newsstand</b>	1,489
Library, Information Science & Technology Abstracts (LISTA)	813
OmniFile Mega	1,289
OmniFile Select	1,299
Readers Guide Select	1,227
Science Full Text	947
SIRS Discoverer	1,377
Teacher Reference Center	375
<b>Total Searches</b>	<b>11,632</b>

### Total Online Resource Searches

<b>January= 11,632</b>	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

### Overdrive – Listen to Books checkouts for month by LCLS Library

James V. Brown Library: 1,005	Muncy Public Library: 48
Hughesville Area Public Library: 66	W.B. Konkle Memorial: 38
Jersey Shore Public Library: 62	
Montgomery Area Public Library: 43	

### Overdrive – Listen to Books Total LCLS checkouts

<b>January= 1,262</b>	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December =

**NCLD** total Overdrive use: January=3,073; December=2,412; November=2,034

**Read the Books – Animated book reviews for children – Total views**

<b>January=838</b>	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

**Tumble Books Library views**

<b>January= 1,112</b>	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

**Tumble Talking Books views**

<b>January= 40</b>	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

**Tumble Books Readables views**

<b>January=44</b>	February=	March=
April=	May=	June=
July=	August=	September=
October=	November=	December=

**Virtual World War II Virtual Memorial total views**

<b>January= 1,119</b>	February =	March =
April=	May=	June=
July=	August=	September=
October=	November=	December=

**Library Elf Reminder Service**

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
<b>January</b>	<b>626</b>	<b>484</b>	<b>14</b>	<b>55</b>
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				

## Library Elf Usage Chart

