

eBranch Use: August 1 to August 31, 2011

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	10,669	21,802	2.04	86,800	3.98
February	10,701	21,927	1.96	80,805	3.84
March	11,063	22,114	1.99	87,051	3.93
April	11,204	21,620	1.92	78,561	3.63
May	10,763	21,243	1.97	65,227	3.07
June	11,697	21,966	1.88	67,109	3.05
July	11,168	21,284	1.9	63,403	2.97
August	8,939	16,494	1.84	50,009	3.03
September					
October					
November					
December					

Definitions:

Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Is the best indicator of the amount of visits.

Number of visits: Number of visits made by each unique visitor.

Total number of pages viewed: The exact number of web pages viewed by all the visitors.

Average # of pages per visit: This is the average number of pages a visitor viewed per visit.

Current eCard registration by Library

James V. Brown Library: 2,517	Muncy Public Library: 163
Hughesville Area Public Library: 186	W.B. Konkle Memorial: 148
Jersey Shore Public Library: 189	Bookmobile: 12
Montgomery Area Public Library: 61	Links: 20

Total eCard registrations

January=2,994	February=3,045	March=3,105
April=3,157	May=3,205	June=3,228
July=3,257	August=3,296	September=
October=	November=	December=

Learning Express Library - User Sessions

January=339	February=361	March=356
April=346	May=326	June=198
July=216	August=154	September=
October=	November=	December =

Online Resource Searches - POWER Library

	August 2011
ABI Inform – Trade and Industry	58
Automobile Repair Reference Center	101
Consumer Health Complete	487
eBook Collection on EBSCOhost	176
GreenFile	177
InfoTrac Newsstand	1,044
Library, Information Science & Technology Abstracts (LISTA)	226
OmniFile Mega	1,073
OmniFile Select	839
Readers Guide Select	622
Science Full Text	848
SIRS Discoverer	493
Teacher Reference Center	333
Total Searches	6,477

Total Online Resource Searches

January=11,632	February=13,372	March=11,237
April=12,680	May=13,146	June=10,635
July=7,799	August=6,477	September=
October=	November=	December=

Overdrive – Listen to Books checkouts for month by LCLS Library

James V. Brown Library: 1,078	Muncy Public Library: 67
Hughesville Area Public Library: 66	W.B. Konkle Memorial: 50
Jersey Shore Public Library: 69	
Montgomery Area Public Library: 67	

Overdrive – Listen to Books Total LCLS checkouts

January=1,262	February=1,257	March=1,337
April=1,312	May=1,217	June=1,258
July=1,398	August=1,397	September=
October=	November=	December =

NCLD total Overdrive checkouts: August=3,337 July=3,359; June=3,175; May=2,933;

Read the Books – Animated book reviews for children – Total views

January=838	February=357	March=671
April=911	May=1,011	June=729
July=232	August=147	September=
October=	November=	December=

Tumble Books Library views (this is now only on the JV Brown web site)

January=1,112	February=1,146	March=1,472
April=1,195	May=1,126	June=1,321
July=667	August=388	September=
October=	November=	December=

Tumble Talking Books views (this is now only on the JV Brown web site)

January=40	February=52	March=34
April=71	May=30	June=76
July=61	August=13	September=
October=	November=	December=

Tumble Books Readables views (this is now only on the JV Brown web site)

January=44	February=100	March=81
April=96	May=203	June=27
July=17	August=12	September=
October=	November=	December=

Virtual World War II Virtual Memorial total views

January=1,119	February =743	March =84
April=71	May=638	June=574
July=47	August=39	September=
October=	November=	December=

Library Elf Reminder Service

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	626	484	14	55
February	628	491	14	58
March	642	500	14	60
April	646	503	14	60
May	650	505	14	61
June	653	508	14	62
July	658	511	14	63
August	697	515	15	64
September				
October				
November				
December				