

eBranch Use - August 1 to August 31, 2010

Statistics presented simply and clearly

eBranch User Visits

| Month | Unique visitors | Total number of visits | Number of visits | Total number of pages viewed | Average number of pages viewed per visit |
|---------------|-----------------|------------------------|------------------|------------------------------|------------------------------------------|
| January | 9,655 | 20,190 | 2.09 | 88,009 | 4.35 |
| February | 8,552 | 18,110 | 2.11 | 76,246 | 4.21 |
| March | 9,951 | 21,361 | 2.14 | 89,133 | 4.17 |
| April | 9,496 | 19,832 | 2.08 | 83,090 | 4.18 |
| May | 9,058 | 18,899 | 2.08 | 77,202 | 4.08 |
| June | 10,209 | 21,616 | 2.11 | 85,227 | 3.94 |
| July | 10,405 | 20,879 | 2 | 85,480 | 4.09 |
| August | 9,786 | 20,133 | 2.05 | 83,460 | 4.14 |

Definitions:

Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Is the best indicator of the amount of visits.

Number of visits: Number of visits made by each visitor.

Total number of pages viewed: The exact number of web pages viewed.

Average # of pages per visit: The average number of pages viewed per each visit.

Current eCard registration by Library

| | |
|--------------------------------------|---------------------------|
| James V. Brown Library: 2,121 | Muncy Public Library: 127 |
| Hughesville Area Public Library: 154 | W.B. Konkle Memorial: 102 |
| Jersey Shore Public Library: 147 | Bookmobile: 11 |
| Montgomery Area Public Library: 54 | Links: 18 |

Total eCard registrations

| | | |
|---------------|---------------------|-------------|
| January=2,496 | February=2,522 | March=2,567 |
| April=2,598 | May=2,626 | June=2,667 |
| July=2,708 | August=2,734 | September= |
| October= | November= | December= |

A-Z Magazine Finder – Total Searches

| | | |
|---------------|-------------------|------------|
| January=1,323 | February=870 | March=937 |
| April=1,140 | May=993 | June=1,040 |
| July=1,041 | August=844 | September= |
| October= | November= | December= |

Top 10 Magazines Searched by Title

- | | |
|--------------------------------------|----------------------|
| 1. Natural Health & Vegetarian Lifel | 6. Tennis |
| 2. National Geographic Kids | 7. Mother Earth News |
| 3. Backpacker | 8. Variety |
| 4. Catnip | 9. National Parks |
| 5. Photoworks | 10. Shape |

Online Resource Searches

| | June | July | August |
|-----------------------------------------------------|---------------|---------------|---------------|
| ABI Inform – Trade and Industry | 1292 | 1392 | 889 |
| Automobile Repair Reference Center | 128 | 211 | 180 |
| Biography Reference Bank | 921 | 1037 | Canceled |
| Consumer Health Complete | 869 | 873 | 933 |
| Contemporary Authors | 107 | 290 | 226 |
| GreenFile | 880 | 808 | 971 |
| InfoTrac Newsstand | 1416 | 1113 | 1,223 |
| Library, Information Science & Technology Abstracts | 887 | 818 | 965 |
| NoveList K-8 | 570 | Canceled | Canceled |
| NoveList | 1180 | Canceled | Canceled |
| OmniFile Mega | 1315 | 1060 | 874 |
| OmniFile Select | 870 | 987 | 1,214 |
| Readers Guide Select | 946 | 941 | 1,077 |
| Science Full Text | 706 | 777 | 1,037 |
| SIRS Discoverer | 840 | 895 | Canceled |
| Teacher Reference Center | 548 | 697 | 482 |
| Total Searches | 13,475 | 11,899 | 10,071 |

Total Online Resource Searches

| | | |
|----------------|----------------------|--------------|
| January=26,160 | February=8,593 | March=16,108 |
| April=15,440 | May=13,351 | June=13,475 |
| July=11,899 | August=10,071 | September= |
| October= | November= | December= |

Learning Express Library

| | | |
|-------------|-------------------|-----------|
| January=299 | February=230 | March=243 |
| April=168 | May=103 | June=193 |
| July=241 | August=277 | September |
| October | November | December |

Overdrive checkouts for month by LCLS Library

| | |
|-------------------------------------|--------------------------|
| James V. Brown Library: 700 | Muncy Public Library: 54 |
| Hughesville Area Public Library: 52 | W.B. Konkle Memorial: 27 |
| Jersey Shore Public Library: 46 | |
| Montgomery Area Public Library: 7 | |

Overdrive total LCLS checkouts

| | | |
|-------------|-------------------|-----------|
| January=499 | February=600 | March=728 |
| April=709 | May=771 | June=739 |
| July=833 | August=886 | September |
| October | November | December |

NCLD total Overdrive use: August =2,072; July=1,928; June= 1,804; May=1,700;

Read the Books

| Month | Home | Schools | Books | Browse | Totals |
|---------------|-----------|----------|-----------|-----------|-----------|
| January | 39 | 88 | 32 | 90 | 272 |
| February | 34 | 32 | 14 | 103 | 199 |
| March | 35 | 71 | 125 | 112 | 377 |
| April | 16 | 4 | 22 | 34 | 81 |
| May | 10 | 52 | 42 | 15 | 128 |
| June | 25 | 23 | 25 | 131 | 221 |
| July | 31 | 6 | 39 | 219 | 315 |
| August | 22 | 1 | 16 | 43 | 89 |

Definitions: **Home:** Number of visits received from the link on the eBranch website. **Schools:** Number of visits the School Reading List feature received. **Books:** Number of individual books viewed. **Browse:** Number of pages browsed. **Totals:** Total of Home + Schools + Books + Browse + Grades. Series.

Tumble Books Library views

| | | |
|-------------|-------------------|------------|
| January=748 | February=496 | March=465 |
| April=262 | May=286 | June=223 |
| July=234 | August=289 | September= |
| October= | November= | December= |

Tumble Talking Books views

| | | |
|------------|------------------|------------|
| January=58 | February=65 | March=117 |
| April=58 | May=19 | June=43 |
| July=65 | August=43 | September= |
| October= | November= | December= |

Tumble Readables views

| | | |
|-------------|-----------------|------------|
| January=113 | February=44 | March=221 |
| April=128 | May=28 | June=24 |
| July=10 | August=9 | September= |
| October= | November= | December= |

Virtual World War II Memorial - unique views

| | | |
|--------------|------------------------|-------------|
| January =598 | February =241 | March = 852 |
| April= 283 | May= 310 (162 on 5-28) | June= 312 |
| July=978 | August=661 | September= |
| October= | November= | December= |

Library Elf Reminder Service

| Month | Library Cards | Accounts | RSS Feeds | Text Message Users |
|---------------|---------------|------------|-----------|--------------------|
| January | 518 | 389 | 13 | 43 |
| February | 529 | 397 | 13 | 45 |
| March | 545 | 412 | 13 | 46 |
| April | 556 | 421 | 13 | 48 |
| May | 565 | 428 | 14 | 52 |
| June | 570 | 434 | 14 | 54 |
| July | 586 | 444 | 14 | 55 |
| August | 599 | 453 | 14 | 57 |

Library Elf Usage Chart

