

eBranch Use: April 1 to April 30, 2011

eBranch User Visits

Month	Unique visitors	Total number of visits	Number of visits	Total number of pages viewed	Average number of pages viewed per visit
January	10,669	21,802	2.04	86,800	3.98
February	10,701	21,927	1.96	80,805	3.84
March	11,063	22,114	1.99	87,051	3.93
April	11,204	21,620	1.92	78,561	3.63
May					
June					
July					
August					
September					
October					
November					
December					

Definitions:

Unique visitors: A user(s) computer is recorded only once per month as a unique visitor.

Total number of visits: Is the best indicator of the amount of visits.

Number of visits: Number of visits made by each unique visitor.

Total number of pages viewed: The exact number of web pages viewed by all the visitors.

Average # of pages per visit: This is the average number of pages a visitor viewed per visit.

Current eCard registration by Library

James V. Brown Library: 2,422	Muncy Public Library: 155
Hughesville Area Public Library: 179	W.B. Konkle Memorial: 134
Jersey Shore Public Library: 179	Bookmobile: 12
Montgomery Area Public Library: 57	Links: 19

Total eCard registrations

January=2,994	February=3,045	March=3,105
April=3,157	May=	June=
July=	August=	September=
October=	November=	December=

Learning Express Library - User Sessions

January=339	February=361	March=356
April=346	May=	June=
July=	August=	September=
October=	November=	December =

A-Z Magazine Finder – Total Searches

January=1,180	February=1,249	March=1,104
April=1,322	May=	June=
July=	August=	September=
October=	November=	December=

Top 10 Magazines Searched by Title for March

- | | |
|------------------------|----------------------|
| 1. National Geographic | 6. Mother Earth News |
| 2. Field & Stream | 7. Smithsonian |
| 3. Organic Gardening | 8. Bicycling |
| 4. Popular Science | 9. Newsweek |
| 5. Backpacker | 10. Sunset |

Online Resource Searches - POWER Library

	April 2011
ABI Inform – Trade and Industry	900
Automobile Repair Reference Center	162
Consumer Health Complete	761
GreenFile	1,069
InfoTrac Newsstand	1,427
Library, Information Science & Technology Abstracts (LISTA)	1,070
OmniFile Mega	2,765
OmniFile Select	2,313
Readers Guide Select	988
Science Full Text	822
SIRS Discoverer	366
Teacher Reference Center	37
Total Searches	12,680

Total Online Resource Searches

January=11,632	February=13,372	March=11,237
April=12,680	May=	June=
July=	August=	September=
October=	November=	December=

Overdrive – Listen to Books checkouts for month by LCLS Library

James V. Brown Library: 979	Muncy Public Library: 69
Hughesville Area Public Library: 65	W.B. Konkle Memorial: 32
Jersey Shore Public Library: 76	
Montgomery Area Public Library: 91	

Overdrive – Listen to Books Total LCLS checkouts

January=1,262	February=1,257	March=1,337
April=1,312	May=	June=
July=	August=	September=
October=	November=	December =

NCLD total Overdrive use: April=3,010; March=3,149; February=2,856; January=3,073;

Read the Books – Animated book reviews for children – Total views

January=838	February=357	March=671
April=911	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Books Library views

January=1,112	February=1,146	March=1,472
April=1,195	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Talking Books views

January=40	February=52	March=34
April=71	May=	June=
July=	August=	September=
October=	November=	December=

Tumble Books Readables views

January=44	February=100	March=81
April=96	May=	June=
July=	August=	September=
October=	November=	December=

Virtual World War II Virtual Memorial total views

January=1,119	February =743	March =84
April=71	May=	June=
July=	August=	September=
October=	November=	December=

Library Elf Reminder Service

Month	Library Cards	Accounts	RSS Feeds	Text Message Users
January	626	484	14	55
February	628	491	14	58
March	642	500	14	60
April	646	503	14	60
May				
June				
July				
August				
September				
October				
November				
December				

Library Elf Usage Chart – July '10 to April '11

